INFORMATION TO USERS

This reproduction was made from a copy of a document sent to us for microfilming. While the most advanced technology has been used to photograph and reproduce this document, the quality of the reproduction is heavily dependent upon the quality of the material submitted.

The following explanation of techniques is provided to help clarify markings or notations which may appear on this reproduction.

- 1. The sign or "target" for pages apparently lacking from the document photographed is "Missing Page(s)". If it was possible to obtain the missing page(s) or section, they are spliced into the film along with adjacent pages. This may have necessitated cutting through an image and duplicating adjacent pages to assure complete continuity.
- 2. When an image on the film is obliterated with a round black mark, it is an indication of either blurred copy because of movement during exposure, duplicate copy, or copyrighted materials that should not have been filmed. For blurred pages, a good image of the page can be found in the adjacent frame. If copyrighted materials were deleted, a target note will appear listing the pages in the adjacent frame.
- 3. When a map, drawing or chart, etc., is part of the material being photographed, a definite method of "sectioning" the material has been followed. It is customary to begin filming at the upper left hand corner of a large sheet and to continue from left to right in equal sections with small overlaps. If necessary, sectioning is continued again-beginning below the first row and continuing on until complete.
- 4. For illustrations that cannot be satisfactorily reproduced by xerographic means, photographic prints can be purchased at additional cost and inserted into your xerographic copy. These prints are available upon request from the Dissertations Customer Services Department.
- 5. Some pages in any document may have indistinct print. In all cases the best available copy has been filmed.



300 N. Zeeb Road Ann Arbor, MI 48106

House, James Daniel

AN EVALUATION OF LONGITUDINAL CURRICULUM CHANGES IN INSTRUCTIONAL DESIGN AND EDUCATIONAL PSYCHOLOGY PROGRAMS

The University of Iowa

Рн.D. 1985

University Microfilms International 300 N. Zeeb Road, Ann Arbor, MI 48106

· · · · ·

AN EVALUATION OF LONGITUDINAL CURRICULUM CHANGES IN INSTRUCTIONAL DESIGN AND EDUCATIONAL PSYCHOLOGY PROGRAMS

by

James Daniel House

A thesis submitted in partial fulfillment of the requirements for the Doctor of Philosophy degree in Education in the Graduate College of The University of Iowa

May 1985

Thesis supervisors: Associate Professor Barry Bratton Associate Professor Craig L. Gjerde Graduate College The University of Iowa Iowa City, Iowa

CERTIFICATE OF APPROVAL

PH.D. THESIS

This is to certify that the Ph.D thesis of

James Daniel House

has been approved by the Examining Committee for the thesis requirement for the Doctor of Philosophy degree in Education at the May, 1985 graduation.

Thesis committee:

Thesis /supervisor

Thesi

Men

Member

)er

ACKNOWLEDGEMENTS

The author wishes to thank his thesis advisors, Drs. Barry Bratton and Craig L. Gjerde, for their many hours spent toward the completion of this project. Additionally, the author wishes to thank each of the other members of his committee for their help and encouragement. Finally, the author wishes to thank his wife, Catherine, and daughter, Lindsay, for their patience, encouragement, and tolerances.

TABLE OF CONTENTS

Page

LIST OF	TABLES
CHAPTER	
I. I	INTRODUCTION
	Statement of Purpose
II. R	REVIEW OF LITERATURE
	Characteristics of Instructional Design
	Graduate Programs 7
	Characteristics of Educational Psychology
	Graduate Programs
	Integrating Graduate Instruction in the Two Programs
	Methods Used to Examine Graduate Program
	Characteristics
III. M	IETHODS
	Design
IV. R	RESULTS
	Response Rate
V. E	DISCUSSION
	Relationships Between Programs 43 Future Research

Page

i . .

REFERENCES	•••••	•	•••	•	•••	•	•	•	•	•	•	•	•	•	•	49
APPENDIX A.	INSTITUTIONS	SU	RVEY	ED	•	•	•	•	•	•	•	•	•	•	•	53
APPENDIX B.	COVER LETTER	•	• -	•	•••	•	•	•	•	•	•	•	•	•	•	55
APPENDIX C.	QUESTIONNAIR	E		•		•	•	•	•	•	•	•	•	•	•	57
APPENDIX D.	TABLES	•	•••	•	•••	•	•	•	•	•	•	•	•	•	•	64

.

LIST OF TABLES

.

Tabl	e	Ρa	age
1.	Comparisons Between Groups, Instructional Design (ID) and Educational Psychology (EP), At Three Points in Time	•	65
2.	Variables and Factor Loadings For Factor Analysis Using Varimax Rotation and Two Factors, Instructional Design (ID) and Educational Psychology (EP)	•	72
3.	Responses for Measures of Contact Between the Two Programs for Nine Institutions With Both Chairpersons Responding	•	74
4.	Comparisons Between Educational Psychology Program in Colleges of Education (CE) and Psychology Departments (PD)	•	75
5.	Response Frequencies For Educational Psychology Respondents	•	82
6.	Response Frequencies For Instructional Design Respondents	•	90

CHAPTER I

INTRODUCTION

Several writers have discussed the need for more research about instructional design, and some have identified areas particularly in need of research. One general area designated as being in need of further research is the training and education of instructional designers (Durzo, Diamond, & Doughty, 1979; Silber, 1981); several specific recommendations for modifying graduate education in instructional design have been proposed. At the same time, others have proposed changes in graduate education in educational psychology. One specific proposal which has been made is the integration of coursework in instructional design into graduate programs in educational psychology (Dick, 1978; Scandura et al., 1978). Thus, it appears that the status of graduate education in both instructional design and educational psychology is in a dynamic phase; a study examining changes in graduate education in the two fields would help to clarify how the two disciplines are changing relative to each other.

The usefulness and importance of individual components of graduate education in instructional design have been discussed. For example, guided field experience for the instructional design student has been proposed to be an essential component of an instructional design curriculum (Bass & Duncan, 1981-82). Skills in self-evaluation of job performance are necessary for professionals delivering services, and the need for better training in self-evaluation skills has been discussed (Eldridge, 1982). More broadly, the general development of higher cognitive skills as exemplified by Piaget's stages of concrete operations and formal operations has been proposed as the goal of instructional design education (Silber, 1981). Thus, proposed components of an instructional design curriculum range from very specific to fairly broad and comprehensive.

Similarly, several persons have examined the role of particular components of graduate education in educational psychology. Specific content areas such as human development, learning, motivation, and research methodology and statistics are traditional components of graduate education in educational psychology (Anastasi, 1979; Scandura et al., 1978). However, other areas such as instructional design and program evaluation have been suggested as topics which should be incorporated into the educational psychology graduate curriculum (Albino, 1979; Dick, 1978; Scandura et al., 1978).

To date, however, the relationship which exists between instructional design programs and educational psychology programs at institutions which have doctoral programs in both areas has not been examined. This study was intended to clarify specific aspects of that relationship.

Statement of Purpose

The primary purpose of this study was to investigate the relationships which exist between graduate education in educational psychology and instructional design. First, the study assessed the extent to which instructional design topics are being studied in doctoral programs in educational psychology; second, the study also assessed the extent to which doctoral students in instructional design, media, and technology study educational psychology topics in their curriculum at institutions which have doctoral programs in both The study also determined if specific curriculum areas. topics in the two disciplines had changed over time, using five years ago (1978-79 school year), currently (1983-84 school year), and projections for five years in the future (1988-89) as the points in time. In this fashion, it was possible to determine the extent to which the two programs interact in terms of students studying topics in the other area.

Programs which were examined in this study are educational psychology doctoral programs and instructional design doctoral programs at schools which have both programs in their graduate curriculum. With respect to educational psychology programs, graduate programs which offer the doctorate in either "educational psychology" or "general educational psychology" were included in this study (American Psychological Association, 1981). Many of these educational psychology programs are administratively located in colleges of education; however, enough educational psychology programs are located in departments of psychology in colleges of arts and sciences that comparisons could be made between them. Instructional design, media, and technology programs were identified from a listing found in the Educational Media Yearbook (1983); from this point, these programs will be referred to as instructional design programs. A listing of these programs is located in Appendix A.

Two major questions about the interaction of graduate education in instructional design and educational psychology were answered by this study. First, what differences exist between educational psychology and instructional design programs in the number of doctoral students studying specific curriculum topics at each of the three points in time which were examined? Second, can any trend in directionality be noted over time; that is, has one area shifted more in the

direction of the other area? Four measures on interrelationship between the two areas, curriculum topics studied by doctoral students, recent student dissertation research, faculty dissertation research, and contact between faculty in the two programs were used to answer these questions.

As mentioned previously, educational psychology programs are administratively located in two settings, colleges of education and psychology departments. Consequently, a third related question was addressed by this study. This question is: do educational psychology programs located in psychology departments show different patterns of curriculum topics studied by doctoral students than do educational psychology programs located in colleges of education?

Additionally, the study provided a descriptive characterization for each type of graduate program. Information including how frequently specific curriculum topics were studied, recent student dissertation directions, faculty dissertations, and open-ended comments by responding chairpersons were used to provide a brief characterization of instructional design and educational psychology graduate programs.

The results of this study may be of interest to several groups. First, higher-level administrators such as deans of colleges of education are provided with a more clear representation of the relationship between doctoral

programs in educational psychology and instructional design. Second, administrators of doctoral programs in instructional design and educational psychology can be made aware of the degree of interrelationship between the two areas, and how that relationship is changing over time. Third, persons responsible for hiring educational psychologists and/or instructional designers are provided with a more clear characterization of the types of experiences which graduates of these programs have been exposed to.

CHAPTER II

REVIEW OF LITERATURE

Characteristics of Instructional Design Graduate Programs

Within the structure of an ideal graduate program in instructional design, several specific areas of training would be represented and graduates would have acquired the ability to exhibit certain professional competencies. Among the specific areas to be included in an ideal program would be educational technology and media, instructional psychology, instructional development, and statistics and research methodology (Patridge & Tennyson, 1978-79). Additionally, it has been proposed that graduate students take courses outside of instructional development in order to observe how other disciplines view the learning process and conduct research (Bratton, 1981). Also, considerable discussion has focused upon professional competencies which graduates of instructional development programs should be able to perform (Task Force on ID Certification, 1981). Each of these areas will be examined in more detail.

A major component of the traditional doctoral degree curriculum is research (Spurr, 1970). In their assessment

of competencies which would be included in an ideal program, Patridge and Tennyson (1978-79) found that research methodology would be a highly emphasized area; however, it has been noted that graduate students in instructional design are often not adequately trained to conduct research (Reiser, 1982). Consequently, some graduate programs are starting to provide practice experiences in research in the form of research practicum courses (Reiser, 1982).

Another integral portion of an instructional development curriculum is educational media and technology. There are two generally accepted definitions for educational technology (Romiszowski, 1981). The first definition refers to educational technology as the use of hardware or equipment in the educational process while the second definition focuses on the process of the scientific development of learning experiences through a knowledge of the psychology of learning. In their study of components of graduate programs in instructional design, Patridge and Tennyson (1978-79) surveyed course offerings in media such as visuals, computers, and audio and it would appear that the authors were employing Romiszowski's (1981) first definition of educational technology. Also, in his proposals to incorporate instructional design topics into the educational psychology curriculum, Dick (1978) discusses areas such as media selection and media production, indicating that he

also employs a definiton of educational technology as being primarily hardware or equipment.

Instructional psychology has also been identified as a major area of preparation in an instructional design graduate program (Patridge & Tennyson, 1978-79). Instructional psychology is the application of findings from experimental learning psychology to various instructional settings at all levels of education (Glaser, 1982). The field of learning psychology differs from instructional psychology in that the experimental study of learning is not necessarily approached with the ultimate aim of being applied to instructional psychology is conducted with the goal of improving instructional methods (Glaser).

A final consideration of graduate education in instructional design is the development of professional competencies. A set of 16 basic competencies has been proposed (Task Force on ID Certification, 1981). This particular list focuses upon professional activities and behaviors to be correctly accomplished by instructional developers. Other competencies have been proposed, including appropriate interpersonal and consulting skills (Bratton, 1979-80) and the ability to interview clients in order to quickly learn basic knowledge in unfamiliar content areas (Bratton, 1981). Thus, a variety of behavioral and interpersonal skills are expected of the professional instructional developer. One method by which characteristics of present ID graduate programs can be evaluated is by an assessment of the content of those programs. There has been at least one study which has assessed similarities and differences between various graduate programs in instructional development (Patridge & Tennyson, 1978-79). This project surveyed nine graduate programs in instructional design, documenting program goals and characteristics, student characteristics, and faculty preparation. Similarities and differences between masters and doctoral programs were examined. Additionally, representatives of each graduate program rated the order of emphasis placed upon a variety of student competencies for their programs; similar ratings were solicited for what order the competencies would be ranked in an ideal graduate program in instructional design.

A major difference found between masters and doctoral programs was program goals. Most progams placed an emphasis on the teaching of instructional development and/or media production for masters students, while emphasizing a more traditional study of research methodology and an area of specialization in doctoral programs (Patridge & Tennyson). With respect to faculty preparation, Patridge and Tennyson found that most faculty were trained in one of three areas (instructional development, instructional psychology, and visual technology). Faculty were considerably more often

trained in visuals than any other media. As well, more faculty were trained in measurement and evaluation than media (with the exception of visuals).

Patridge and Tennyson found that many of the courses taught in graduate programs in instructional development fall within five major areas: instructional psychology, measurement and evaluation, instructional development, educational technology, and management and administration. In their discussion of the redesign of the Syracuse University instructional development graduate program, Doughty and Durzo (1981) also show that many of the courses in the curriculum fall into the categories of instructional development, media, research and evaluation, and instructional psychology/learning. Additionally, they also report that field experiences such as internships and practicums are part of the curriculum. Patridge and Tennyson report that five of the nine programs surveyed in their study offered internship experiences on a credit basis for graduate students in instructional development.

Patridge and Tennyson noted a wide variation across institutions in the number of courses offered, with courses in instructional psychology and visual technology offered considerably less often than courses in instructional development. With respect to educational media, courses in visuals were most often taught, followed by computer courses

second; however, there was considerable variation found across institutions in the number of courses taught in specific areas. Each program surveyed by Patridge and Tennyson also required courses outside the formal boundaries of their own program; courses in research methodology and statistics were most often found outside the instructional development graduate program. Finally, Patridge and Tennyson also found that there was a considerable disparity between the emphasis placed on research competencies and the number of research methods courses offered within the program. More courses in research methodology and statistics were required than were actually taught in instructional development graduate programs.

In another study, Silber (1982) reported findings similar to those of Patridge and Tennyson. Silber evaluated several graduate programs in instructional development which were divisible into three classifications: A) MA programs, B) residential PhD programs, and C) commuter PhD programs. It was found that MA programs placed an emphasis on practical skills for job performance such as media production, project management, and evaluation skills findings similar to those of Patridge and Tennyson. In fact, this study found that MA programs and residential PhD programs spent the same amount of time on design courses; the extra courses in the PhD program were represented by research and theory

courses. Also, Silber found a difference in emphasis between commuter and residential PhD programs; residential PhD programs emphasized more research and theory coursework, while commuter PhD programs emphasized practical design courses. Lastly, residential PhD programs spent the most time on developing research and theory competencies in fields other than instructional development (such as motivation, perception, developmental psychology, learning psychology, and cybernetics), followed by commuter PhD programs next and MA programs last. Residential PhD programs spent approximately twice the amount of time on these areas as did MA programs.

Characteristics of Educational Psychology Graduate Programs

A recent examination of various aspects of the current status of educational psychology was conducted by Scandura et al. (1978). This study detailed major problem areas and disciplinary components of educational psychology, curriculum trends in educational psychology training programs, and promising advances in educational psychology. In an effort to clarify the major applied activities in which educational psychologists conduct research, four major topics were identified by Scandura et al.; these four major areas are : A) the identification if educational goals (including needs analysis, B) analysis/determination of what must be learned

(task analysis), C) delivery/designing instructional systems (designing instruction, media selection, instructional delivery), and D) readiness/ evaluation of student behavior and course effectiveness (developmental stages and readiness, evaluation of instructional programs). With regard to graduate training in educational psychology, Scandura et al., suggest that there is a wide variation in the quality of training programs, although there seems to be common core areas offered; these specific areas will be discussed later. Lastly, a number of promising advances in educational psychology were discussed by Scandura et al. (1978). Areas such as cognitive information processing, particularly as it applies to education, and artificial intelligence and models of complex human performance and instruction are cited as the most promising research areas of the future for educational psychology.

On an applied level, several authors have discussed various competencies which need to be exhibited by the educational psychologist. First, graduates of educational psychology programs should be able to interact successfully with professional educators (Brenner, 1979; Maggs & White, 1982); this ability is particularly important because many research projects arise from problems encountered in educational practices in the schools (Brenner, 1979; Thompson & Lindsay, 1982). Also, because academic openings for educational psychologists are few, skills in testing, evaluation and assessment, and school psychology are beneficial (Scandura et al.).

With respect to the graduate curriculum in educational psychology, several authors have examined the major areas of training and research represented (Anastasi, 1979; Brammer, 1967; Scandura et al., 1978). In general terms, there appears to be a relative consensus as to the major components of graduate training in educational psychology. First, training in research design, statistics, and educational measurement and test development is considered to be an integral part of educational psychology (Albino, 1980; Anastasi, 1979); in fact, methodology and statistics courses are integral parts of both educational psychology and experimental psychology graduate programs (Edwards, 1981). Additionally, training in the area of applied learning is important (Brammer, 1967; Dick, 1978). More specifically, educational psychology is oriented toward the improvement of instructional methods through the utilization of psychological research (Charles, 1980). Last, training in human development is considered to be an important part of an educational psychology curriculum (Anastasi; Dick; Scandura et al.).

There have been, however, other proposals regarding the content of an educational psychology curriculum. For example, Brammer (1967) indicates that educational psychologists should be active in relating the findings of a number of disciplines, including psychology, sociology, anthropology, and educational technology to the improvement of instructional methods; at least some training in basic human sciences is necessary (Brammer, 1967). Also, some education in the basic sciences, such as genetics, is necessary for conducting research in areas such as intelligence and intelligence testing methods, and reading achievement and reading disability (Morton, 1974).

Integrating Graduate Instruction in the Two Programs

Because of the relative youth of instructional design as a discipline, individuals working as instructional designers reflect a variety of training backgrounds (Briggs, 1982). Among the more traditional disciplines in which instructional designers have been trained are psychology and educational psychology (Briggs, 1982). Because many persons who ultimately will function as instructional designers will continue to come from educational psychology programs, Dick (1978) has proposed changes for graduate education in educational psychology to further enable graduate students to acquire instructional design skills.

Dick has proposed the integration of specific courses and experiences in instructional design into the framework of the traditional educational psychology graduate curriculum. For example, students would be taught skills in needs assessment and instructional analysis, testing and evaluation, development of instructional strategies, and evaluation of entry skills and behaviors in addition to foundations of learning, human development, and statistics. Many of these topics would generally be considered to be components of a graduate program in instructional design (Doughty & Durzo, 1981). Additionally, Dick proposed that educational psychology graduate students should have internship experiences in areas such as teacher education centers, instructional development centers, or medical education programs; the incorporation of field experiences into the graduate curriculum has been proposed to be a desirable experience (Bass & Duncan, 1981-82). Thus, Dick has proposed that the training of various instructional design topics be fully integrated into the educational psychology graduate curriculum; however, he presents no data indicating the extent to which instructional design courses and field experiences are currently being taught in educational psychology programs.

Others have also proposed that instructional design should be incorporated educational psychology programs (Anastasi, 1979). Anastasi indicates that instructional

design can be considered as a component of the larger field of instructional psychology; the purpose of instructional design is to bridge the gap which exists between experimental learning psychology and curriculum development. The result of research in instructional psychology is improved educational technology, including programmed learning material, media usage, and computer-assisted instruction. In other words, Anastasi maintains that instructional design should already exist as a component of the curriculum in educational psychology while Dick feels that, because it is currently absent in many programs, instructional design should be integrated into educational psychology graduate programs.

In a discussion of the various roles performed by educational psychologists in the health sciences, Albino (1980) suggests that teaching particular skills to graduate students in educational psychology will enhance their performance in a health sciences setting. Briefly, Albino indicates that additional training for educational psychology graduate students is necessary in the areas of consultation skills, program evaluation skills, test development and research design, and applications of learning theories. It has previously been noted that much of the foundation for training in program evaluation skills is available in psychology and educational psychology programs (Perloff,

Perloff, & Sussna, 1976; Wortman, Cordray, & Reis, 1980). With respect to applications of learning theory, Albino emphasizes that experience in instructional design should be acquired by the educational psychology graduate student expecting to function in a health sciences setting; the ability to evaluate course structures or content and suggest alternatives is important. Additionally, a background in designing instruction for psychomotor and affective skills is important, considering the large amount of time spent by health sciences students learning clinical skills. Lastly, Albino notes that educational psychology graduate programs provide little coursework or experience in developing consultation skills. As mentioned by Bratton (1979-80; 1981), interpersonal and consultation skills are also important for successful performance as an instructional developer. Patridge and Tennyson note that many of the instructional development programs surveyed in their study placed an emphasis upon the acquisition of the ability to manage problems and interact with personnel.

Methods Used to Examine Graduate Program Characteristics

With regard to studies which have evaluated characteristics of instructional design or educational psychology graduate programs, three major approaches to data collection

have been used. Questionnaires appear to be the most commonly used, followed by interviews and site visits; the methodologies used in selected studies of this type are summarized here. Briefly, Patridge and Tennyson relied entirely on questionnaires while Silber (1982) and Charles (1980) gathered most of their data through questionnaires. Silber also utilized some site visits while Charles used interviews to obtain some narrative information.

With respect to the presentation of results, most of these studies reported only descriptive statistics. Charles, for example, reported descriptive data and narratives about the programs he examined. Patridge and Tennyson described various aspects of graduate programs in instructional design, but no actual statistical comparisons were made. Similarly, Silber reported only descriptive data about differences in types of instructional design graduate programs.

CHAPTER III

METHODS

Design

Within educational research, descriptive research is an essential tool for determining the present status of a variety of educational practices. In fact, descriptive research methods are required to answer questions which deal with current educational conditions (Hopkins, 1976), and can yield extremely useful results when properly employed (Asher, 1976; Burton, 1979). One of the major types of descriptive research is the status study; status studies are intended to provide information about an existing set of conditions or practices in the educational setting (Hopkins, 1976). Because the primary objective of this project was to investigate the relationships which exist between graduate education in educational psychology and instructional design, the use of descriptive research methodology was appropriate.

Subjects

As has been previously mentioned, program administrators (chairpersons) of instructional design and technology programs at 22 institutions with doctoral programs in both areas were surveyed. A complete listing of all programs which were surveyed is included in Appendix A.

Instrument Development

A questionniare was used to collect data on how frequently graduate students study specific topics in both educational psychology and instructional design, and how frequently those topics were studied at three points in time: currently studied (1983-84 school year), studied five years ago (1978-79 school year), and projected to be studied five years in the future (1988-89 school year).

This list of topics was developed by examining graduate catalog course descriptions of approximately one-third of the programs which were studied in this project, as well as topical headings which appeared in instructional design and educational psychology textbooks. Individual topics were chosen over courses as the unit of measure because of the large differences often noted between course descriptions and actual course content. Approximately an equal number of topics from instructional design sources and educational psychology sources was identified.

Respondents were asked to include open-ended comments on what trends were foreseen for their programs over the next five years. Information was solicited about the contact between faculty in instructional design and educational psychology and whether or not those faculty interactions were expected to increase, decrease, or remain constant over the next five years. Finally, information was solicited regarding faculty training (year and institution of doctoral degree) and recent program graduates (name and year of degree completion).

The questionnaire was initially pilot-tested by mailing it to six departmental chairpersons, three instructional design and three educational psychology, who were not at institutions included in the study. Responses were received from three of these individuals (50%). All questionnaires were completed correctly and no major changes were made before the study was initiated. A copy of the cover letter is included in Appendix B and a copy of the questionnaire is included in Appendix C.

Procedure

The questionnaire was mailed with a self-addressed post-paid return envelope to chairpersons of the instructional design programs and educational psychology programs at each of the institutions listed in Appendix A. Approximately eight weeks after the initial mailing, non-respondents were telephoned and subsequently sent a second questionnaire. At this point, chairpersons who were on sabbatical

or unavailable for other reasons were identified and the questionnaires were sent to the acting chairperson. As questionnaires were received, the data were entered into a computer file for analysis.

Data Analysis

Responses on the section of the questionnaire dealing with curriculum topics were coded using a four-point scale: none=1, some=2, most=3, all=4. Means were then calculated for each topic at each point in time studied. A number of comparisons were then made. First, educational psychology programs were compared with instructional design programs on the extent to which students studied various topics at three points in time. Second, educational psychology programs administratively located in colleges of education were compared with educational psychology programs administratively located in psychology departments. The comparisons were made using t-tests for each topic at each of the three points in time. Finally, response frequencies for each group of chairpersons were tabulated and summarized.

In order to objectively categorize topics as either instructional design or educational psychology topics, factor analysis was used. Factor analysis is a statistical technique which allows the experimenter to examine underlying dimensions for a particular data set (Kim & Mueller,

1978). One major use of factor analysis is confirmatory; a smaller number of factors are identified which account for the covariation in a given data set. The experimenter can specify the number of factors which will be formed. In this case, two factors were used; one factor represented instructional design topics and the second factor consisted of educational psychology topics. A varimax rotation was used to simplify the factor structure. The information derived from this procedure consists of each topic and an associated factor loading for each of the two factors. A factor loading for a variable represents the correlation between that variable and the factor (Kleinbaum & Kupper, 1978). Thus, the higher positive factor loading indicates to which factor a given topic is attributed.

Topics were assigned to one of the two factors using the above procedure. A topic was assigned to the factor for which there was a higher positive factor loading. After topics were classified as being either instructional design or educational psychology topics using the above procedure, topics which were noted to exhibit high growth were analyzed to determine if either educational psychology programs or instructional design programs showed a disproportionate number of high growth topics from the other area (using means obtained using the four-point scale described previously, curriculum topics which exhibited an increase of .50 between figures for the 1978-79 school year and projections for the 1988-89 school year). Chi-square analysis was used to test for significance.

Analysis of Dissertations

As questionnaires were received, both student dissertation titles and faculty dissertation titles were located in Dissertation Abstracts International. After examining the dissertation title and reading the abstract, each dissertation was classified according to the list of topics included in the questionnaire. Dissertations which were unable to be classified were also noted.

Other studies have analyzed dissertations in order to determine changes in graduate education. For example, dissertations have been analyzed to note changes in experimental methodologies for the field of adult education (Grabowski, 1980). Additionally, changes in specific topics of dissertation research were noted, although the authors used computer search keywords rather than a list of topics developed specifically for their research (Grabowski & Loague, 1970). However, their research was confined to a descriptive analysis of dissertations in one field, adult education, rather than an assessment of interactions between dissertation research done in complimentary fields as was done in this study.

CHAPTER IV

RESULTS

As was discussed in Chapter 1, four major questions were examined in this study. First, what differences exist between programs in the number of students studying specific curriculum topics at each of the three point in time examined. Comparisons were made between programs for each topic at each of three points in time. Second, an examination was made of the direction of any changes; that is, had one area shifted more in the direction of the other area? Third, comparisons were made between educational psychology programs located in colleges of education and educational psychology programs located in psychology departments. Finally, brief characterizations were made of instructional design and educational psychology programs.

Response Rate

Questionnaires were sent to 44 individuals; 22 chairpersons of educational psychology programs and 22 chairpersons of instructional design programs. However, the chairperson of the educational psychology program at the University of Kentucky indicated that, contrary to original

information, there was not an instructional design program at that institution. Consequently, a final sample size of 42 was used. An overall response rate of 27/42 (64.3%) was obtained. For instructional design chairpersons, 14 of 21 (66.7%) completed questionnaires while 13 of 21 (61.9%) educational psychology chairpersons completed questionnaires. One additional questionnaire was returned by an educational psychology chairperson who indicated that he was unable to understand the directions. Small differences will be found between these response rates and the response frequencies presented in Tables 5 and 6. First, one instructional design chairperson did not complete the first section of the questionnaire relating to student study of various curriculum topics, but did complete the other parts of the questionnaire. This is responsible for 13 responses being included in Table 6. Second, the chairperson of one educational psychology program responded; however, he indicated that his program was being terminated due to a lack of graduate students and he was unable to complete the first section of the questionnaire. Thus, 12 responses are included in Table 5. All other returned questionnaires were usable and substantially complete.

Program Comparisons

Of the four questions investigated in this study, the first three involved program comparisons and are presented in this section. First, changes in the extent to which curriculum topics are studied in each program have changed over time were examined. Second, an examination was made of the directionality of any changes. Third, comparisons were made between educational psychology programs located in colleges of education and educational psychology programs located in psychology departments. The fourth purpose of this study, providing brief characterizations of instructional design and educational psychology programs, is presented later in a separate section.

The first question to be addressed in this section is the extent to which curriculum topics studied in each program have changed over time. Comparisons were made between programs for each curriculum topic at each of three points in time.

A number of changes were noted in the number of students studying specific topics at each of the three points in time examined. These figures are presented in Table 1 (p. 65). The means presented in Table 1 were obtained using the four-point scale described earlier (none=1, some=2, most=3, all=4). Of the 72 curriculum topics examined in this study, 30 (42%) showed no significant differences

between educational psychology and instructional design programs at any of the three points in time examined. For the remaining 41 topics, several interesting patterns were noted. For example, achievement motivation was reported to be studied by significantly more educational psychology students than instructional design students five years ago (Table 1). Subsequently, the number of educational psychology students studying achievement motivation remained constant while a large number of instructional design students began to study the topic and eliminated any significant differences between the two groups for the current school year or five years in the future. Similarly, significantly more educational psychology students studied adolescent development five years ago and during the current school year. However, the number of educational psychology students studying adolescent development is reported to be decreasing while the number of instructional design students studying it is increasing, producing no significant difference between the two programs for the 1988-89 school year.

Another interesting pattern was noted for computer-assisted instruction and interactive video. No differences were found between students in educational psychology and instructional design programs for the 1978-79 school year for either topic. The number of instructional design students reported to study these topics increased for the

1983-84 school year and were projected to increase more by the 1988-89 school year. The number of educational psychology students reported to study these topics also increased, although at much slower rates, producing significant differences between educational psychology and instructional design programs for the 1983-84 and the 1988-89 school years.

A similar trend was noted for program evaluation and consultation skills. Although these topics were be more frequently studied at each point in time by instructional design students, no significant difference was found between programs for either topic during the 1978-79 school year. However, significantly more instructional design students were reported to take each topic during both the 1978-79 school year and projected for the 1988-89 school year.

Many topics studied by significantly larger numbers of instructional design students at each of the three points in time were related to media production: audio/slide production, graphics production, media center administration, media selection and use, photography production, telecommunications, transparency production, and videotape/TV production. A second set of topics which were studied by significantly more instructional design students was related to instructional delivery and evaluation. These topics include curriculum development, design of instruction, formative

evaluation, individualized instruction, instructional evaluation, instructional objectives, instructional strategies, needs assessment, sequencing instruction, summative evaluation, systems concepts, task/content analysis, and teaching methods.

In contrast, relatively few topics were studied by significantly more educational psychology students at each point in time. These topics were generally related to human development: language development, self-concept determinants, and sex role development.

In addition to the differences between educational psychology and instructional design programs discussed above, a number of similarities were also found. Referring again to Table 1 (p. 65), it can be seen that one of the major similarities found between the two programs was the number of students studying statistics and measurement topics. For example, chairpersons of both programs indicated that a substantial number of students currently studied analysis of variance/ covariance, correlation, descriptive statistics, inferential statistics, standardized tests, and test reliability/validity. Similarly, research topics such as experimental research methodology and research design were indicated to be frequently studied by students in both programs. Topics which were indicated to be studied less often but at approximately equal levels by students in each

program included factor analysis, naturalistic research methodology, nonparametric statistics, criterion-referenced testing, norm-referenced testing, and standardized tests. The only statistics topic for which a large difference between the two programs was found was multiple regression; significantly more educational psychology students study it than than do instructional design students. Additionally, the respondents indicated that this difference would grow even larger in the future. Educational psychology chairpersons indicated that more of their students would study multiple regression in the future while instructional design chairpersons felt that the same number of their students would study this topic in the future. Finally, a measurement topic, latent trait theory, was studied by relatively few students in either program.

A second question addressed in this study was the issue of directionality of change. In order to determine whether instructional design is incorporating components of the educational psychology curriculum or if educational psychology is incorporating coomponents of the instructional design curriculum, several factors were examined. These factors include curriculum topics, student dissertation research, faculty dissertation research, and contact between faculty in the two disciplines.

Considering curriculum topics, it will be recalled that one of the methods used to characterize instructional design and educational psychology programs was factor analysis. Two factors were used in the factor analysis procedure. A summary of the topics which were in each factor and their factor loadings is presented in Table 2 (p. 72). It will be recalled that topics were assigned to one of the two disciplines on the basis of the factor analysis procedure; curriculum topics were assigned to the factor for which they exhibited the highest positive factor loading. In general, computer assignment of the topics placed them in the factors as was expected. Each topic was then examined in order to note whether or not a disproportionate number of "instructional design" topics were exhibiting growth in educational psychology programs. Similarly, "educational psychology" topics were examined as to whether or not they were exhibiting growth in instructional design programs.

"High growth" was defined as a gain of .50 or more for the mean score between the 1978-79 school year and projected figures for the 1988-89 school year (using the four-point scale previously described and presented in Table 1). Using this criteria for growth, 33% of the high growth topics in instructional design programs were topics which had been classified as "educational psychology" topics by the factor analysis procedure. In contrast, 75% of the high growth

topics in educational psychology programs were "instructional design" topics, this being a significant difference (chi-square=5.00, df=1, p<.05). When the criteria for defining a high growth topic was changed to a gain of .70 or more for the mean score between the 1978-79 school year and projected figures for the 1988-89 school year, 25% of the high growth topics in instructional design programs were "educational psychology" topics; of the high growth topics in educational psychology programs, 75% were "instructional design" topics (chi-square=3.20, df=1, p<.08). Although overall significance was lost (probably due to smaller sample sizes due to more stringent inclusion criteria), the general trend of educational psychology programs showing a large proportion of high growth topics which are "instructional design" topics remained consistent.

With respect to the analysis of dissertation research, no differences were found for either instructional design programs or educational psychology programs for the number of students or faculty who did dissertation research in the other discipline. Most student dissertation research areas were classified, on the basis of the factor analysis results of this study, as being within their discipline. Of dissertations which were classifiable, 85% of the instructional design students did research on an instructional design topic while 80% of the educational psychology students did

research on an educational psychology topic. The same pattern was also true for faculty dissertation research. It was found that 73% of the instructional design faculty had done their dissertation research on a topic which was classified as an "instructional design" topic by this study, while 85% of the educational psychology faculty had done their dissertation research on an educational psychology topic.

A final measure of the extent to which educational psychology and instructional design programs may be merging was the type of contact which occurs between faculty in the two programs. The extent of faculty contacts at institutions where chairpersons in both programs responded (N=9) is presented in Table 3. The most frequent activities reported by the chairpersons which involve contact between faculty in the two programs were dissertation committees and faculty committees. Activities which involve little contact include team-teaching courses, joint program administration, and collaborative research and publication. Finally, all chairpersons indicated that these interactions have either increased or remained constant over the past five years. The respondents were evenly divided, however, as to whether or not they anticipate those faculty interactions will increase over the next five years.

These findings suggest that the two disciplines are indeed moving closer to one another, with educational psychology programs incorporating more topics from instructional design programs.

Despite the finding that topics from the instructional design curriculum are being introduced into educational psychology programs, the results of this study suggest that a merging of the two areas has not occurred on the level of research activity. Student dissertation research was found to be conducted in areas specific to each discipline.

The same trend was true for cooperative faculty research. Chairpersons of both programs indicated that relatively few faculty engage in collaborative research or publishing with faculty from the other discipline.

With respect to other measures of contact between faculty in the two programs, high levels of joint faculty participation on dissertation committees and comprehensive exam committees suggests cooperation between the two disciplines. Additionally, all of the respondents felt that contact between faculty in these two areas had increased or remained constant over the past five years. There was no clear trend, however, as to whether or not those faculty interactions would continue to increase over the next five years.

As mentioned earlier, a third question to addressed by this study was to examine differences between educational psychology programs located in psychology departments and those located in colleges of education. These comparisons are presented in Table 4. The findings presented in Table 4 refer to mean scores using the four-point scale for curriculum topics presented earlier (none=1, some=2, most=3, 4=all). Few differences were found between these two groups of programs. For the 1983-84 academic year, more students in programs in psychology departments were exposed to design of instruction and nonparametric statistics. More students in programs located in colleges of education were exposed to summative evaluation.

Program Characteristics

The final question considered in this study was to provide a brief characterization of each discipline. A profile of the current content of each curriculum is presented. In addition, curriculum topics which were reported as being taken by increasing numbers of students will be discussed.

Considering educational psychology programs, many of the topics studied by substantial numbers of doctoral students were related to measurement and statistics. Topics related to research methodology and cognitive psychology were also reported to be studied by substantial numbers of

students. Response frequencies reported by educational psychology chairpersons are presented in Table 5.

From the data presented in Table 1, several topics appear to be rapidly growing in educational psychology programs, such as computer-assisted instruction (1.82 to 2.83) and computer data analysis (2.64 to 3.75).

With respect to dissertation research, both students and faculty of educational psychology programs conducted research which can be classified as traditional for the discipline. Considering student dissertation research which, a number of students concentrated their research on relatively few topics, including cognitive development (16%), test reliability/ validity (10%), and attribution theory (9%). Examining faculty dissertation research, verbal learning (26%) and cognitive development (21%) were the most frequently researched areas.

Open-ended responses of educational psychology chairpersons mentioned changes for the future, including more consideration of adult learners, more study of motivation, more study of instructional theory and cognitive science, more emphasis on medical education, more gifted education, and more training in research methodology. In addition, the chairpersons indicated that educational psychology programs would need to train graduates for employment in more nontraditional, non-academic settings in the future. Considering instructional design programs, many of the topics studied by large numbers of doctoral students were related to instructional delivery and evaluation. Response frequencies from instructional design chairpersons are presented in Table 6. In addition, a number of research and statistics topics were reported to be studied by most instructional design students.

Examining the means for instructional design programs presented in Table 1, several topis were indicated to be growing rapidly in instructional design programs from the 1978-79 school year to projections for the 1988-89 school year. The topics reported to be growing most rapidly were computer-assisted instruction (2.23 to 3.92), interactive video (1.25 to 2.82), consultation skills (2.33 to 3.25), and needs assessment (2.83 to 3.75).

In terms of dissertation research, most students and faculty conducted their research in areas with the discipline of instructional design. Examining student dissertation research which could be classified, the most often researched topics were media selection and use (10%), visual learning (10%), computer-assisted instruction (10%), and instructional strategies (8%). With respect to faculty dissertation research, the most commonly researched areas were media selection and use (10%), program evaluation (10%), teaching methods (10%), and videotape/TV production (10%).

With respect to some of the open-ended comments provided by the responding chairpersons, a variety of past trends and future suggestions were mentioned. For example, half of the instructional design chairpersons indicated that computer applications would be considerably more prevalent in the future. A sizeable percentage (15%) of the instructional design chairpersons indicated that interactive video would be emphasized more in the future. Chairpersons also indicated that their programs would need to train graduates for non-traditional, non-academic settings in the future. Other topics mentioned by instructional design chairpersons included more study of artificial intelligence, more consideration of adult learners, more study of individual differences, more study of motivation, more instructional theory, more cognitive science, more needs assessment, and more telecommunications. Interestingly, several of the instructional design chairpersons (15%) indicated that media courses would be reduced or eliminated from their programs in the future.

CHAPTER V

DISCUSSION

The primary purpose of this study was to investigate the relationships which exist between graduate education in educational psychology and instructional design. The study assessed the extent to which instructional design topics were studied in educational psychology doctoral programs; this study also assessed the extent to which doctoral students in educational technology study educational psychology topics in their curriculum at institutions which have doctoral programs in both areas. The study also determined if specific curriculum topics in the two disciplines had changed over time, using five years ago (1978-79 school year), currently (1983-84 school year), and projections for five years in the future (1988-89) as the points in time. Types of interactions between faculty in the two programs were examined. Finally, dissertation research for students and faculty in both programs were examined for interaction between the two disciplines.

It should be pointed out that the present study has several limitations. One limitation was that the findings are not necessarily generalizable to all instructional design and educational psychology doctoral programs. Because specific types of programs which were at institutions with programs in both areas were studied, the results may not be generalizable. A second limitation of this study is that projections were used. Consequently, these figures are not as accurate as would be the case with actual observations.

Relationships Between Programs

Two of the major questions examined on this study were: first, are instructional design and educational psychology programs in transition relative to one another and, second, what are the directions of those changes. The findings of this study suggest that educational psychology and instructional design are indeed changing relative to each other. It is also evident that those changes are occurring in an uneven fashion. For example, many of the topics which were indicated to be rapidly growing in the educational psychology curriculum were instructional design topics, suggesting a merging of the desciplines. Conversely, however, relatively few of the high growth topics in instructional design graduate programs were educational psychology topics. These findings suggest that the two disciplines are indeed moving closer to one another, with educational psychology programs incorporating more topics from instructional design programs.

Despite the finding that topics from the instructional design curriculum are being introduced into educational psychology programs, the results of this study suggest that a merging of the two areas has not occurred on the level of research activity. Student dissertation research was found to be conducted in areas specific to each discipline.

The same trend was true for faculty dissertation research. Chairpersons of both programs indicated that relatively few faculty in either program engage in collaborative research or publication with faculty from the other discipline.

With respect to other measures of contact between faculty in the two programs, high levels of joint faculty participation on dissertation committees and comprehensive exam committees suggests cooperation between the two disciplines. Additionally, all of the respondents felt that contact between faculty in the two areas had increased or remained constant over the past five years. There was no clear trend, however, as to whether or not those faculty interactions would continue to increase over the next five years.

Because respondents provided unclear projections as to whether or not these transitions might continue, it is possible that other factors might be involved in the transition process. For example, future curriculum changes might

possibly be more influenced by institutional factors rather than national trends. Thus, the two programs may continue to grow closer at some institutions while remaining quite distinct from one another at other institutions.

Future Research

One topic for future research in this area might involve determining qualitative characteristics of student contact with a given subject area. For example, the present study assessed how many students studied particular topics at some point in their coursework; no measure was made of the extent of exposure to a given topic. By obtaining data regarding the number of student contact hours in a given area, a more accurate profile of major areas of curriculum emphasis within a type of program can be derived. Consequently, a study which examines topics in greater detail would provide an assessment of the extent to which topics are studied rather than an assessment of how many students are exposed to a given topic as was the case in this study.

A second project that would provide additional information would be a study of specific topics in a graduate curriculum. Such a project could be done using methods similar to this study. Rather than sampling a large number of topics as was done in this study, a small content area could be examined. For example, rather than identifying computer-assisted instruction as one of many topics, the researcher could focus on CAI as the only topic to be studied. This topic could then be divided into smaller topics such as artificial intelligence, expert systems, evaluation, simulations, and games. In this fashion, it would be possible to identify programs which are providing doctoral students with exposure to the most current topics. Open-ended responses should provide insight into the reasons for program differences; in the CAI example, possible reasons might include students with better computer science backgrounds, hardware availability, or other reasons. A project of this type would allow the researcher to study trends in smaller components of specific graduate programs in a detailed manner.

Another future research project would consist of replicating this study during the 1988-89 academic year. Responses given at that time could be compared to the findings reported in this study. Open-ended responses could be requested to investigate possible reasons for the differences between projections in the current study and findings for the future follow-up study. Such a follow-up study would allow the investigator to determine whether the instructional design topics that are being integrated into the educational psychology curriculum currently will lead to future dissertation research in those areas. Also, it would

be possible to note if collaborative research and publication by faculty in the two programs were increasing.

Another approach to examining the trends noted in this study would be to conduct a future study using the Delphi technique. Briefly, the Delphi technique is a procedure used for forecasting trends. By distributing a series of questionnaires to experts is a particular field, responses can be modified by each individual after having evaluated the responses of the group for the previous round of questionnaires (Amidon, 1977). Opinions can be revised throughout the process and, by the final questionnaire, consensus and minority opinions can be developed. Such a procedure might be used to allow chairpersons of instructional design and educational psychology programs to amplify on what trends they anticipate for their programs. Opinions could be developed for the future of each discipline individually as well as for future interactions between the two disciplines.

Summary

The results of this study indicate that instructional design programs and educational psychology programs are in transition. However, these changes appear to be occurring at an instructional level. Topics from each program are being introduced into course content in the other discipline. Merging at the level of dissertation research and collaborative faculty research, however, has not taken place.

There was no clear indication as to whether or not these trends would continue. Future research can determine if the two programs will continue to move toward each other and, if that is the case, in what respects they might merge.

REFERENCES

- Albino, J.E. (1980). Educational psychologists in the health sciences: current roles and training needs. Educational Psychologist, 15, 125-133.
- American Psychological Association (1981). Graduate study in Psychology, 1982-83. Washington, D.C.
- Amidon, R.J. (1977). The applicability of the Delphi Technique as a method of establishing organizational goals on a federal training agency. Unpublished Doctoral Dissertation, University of Iowa
- Anastasi, A. (1979). Fields of applied psychology. New York: McGraw-Hill.
- Asher, J.W. (1976). Educational research and evaluation methods. Boston: Little, Brown.
- Bass, R.K. & Duncan, M.W. (1981-82). Guided field experience: a must for instructional developer preparation. Journal of Instructional Development, 5, 23-25.
- Bower, G.B. & Hilgard, E.R. (1981). Theories of Learning (5th Ed.). Englewood Cliffs, N.J.: Prentice-Hall.
- Brammer, L.M. (1967). Educational psychology: progress and challenge. <u>College of Education Record (University of</u> <u>Washington)</u>, <u>33</u>, 35-37.
- Bratton, B. (1979-80). The instructional development specialist as consultant. Journal of Instructional Development, 3, 2-8.
- Bratton, B. (1981). Training the instructional development specialist to work in unfamiliar content areas. Journal of Instructional Development, 4, 21-23.
- Brenner, K.W. (1979). Toward a more productive role for educational psychology. <u>Psychology</u>, <u>16</u>, 49-51.

- Briggs, L.J. (1982). Instructional design: present strengths and limitations, and a view of the future. <u>Educational</u> <u>Technology</u>, <u>12</u>, (10), 18-23.
- Burton, N.W. (1979). Assessment as exploratory research: a theoretical overview. <u>Educational Technology</u>, 9, (12), 5-11.
- Charles, D.C. (1980). Duration of innovation in educational psychology. <u>Educational Psychologist</u>, <u>15</u>, 159-163.
- Dick, W. (1978). The educational psychologist as instructional designer. <u>Contemporary Educational</u> <u>Psychology</u>, <u>3</u>, 265-271.
- Doughty, P. & Durzo, J.J. (1981). Redesign of a graduate program in instructional design, development, and evaluation (IDDE). Journal of Instructional Development, <u>4</u>, 14-20.
- Edwards, J.D. (1981). A conceptual framework for a core program in psychology. <u>Teaching of Psychology</u>, 8, 3-7.
- Eldridge, W.D. (1982). Traditional academic programs for human services professions: poor experiential training in self-evaluation and accountability. <u>Performance and</u> <u>Instruction</u>, <u>11</u>, (8), 26-28.
- EMY Staff. (1983). Doctoral programs in instructional technology. In J.W. Brown & S.N. Brown (Eds.), Educational Media Yearbook. Littleton, CO: Libraries Unlimited, Inc.
- Glaser, R. (1982). Instructional psychology: past, present, and future. American Psychologist, 37, 292-305.
- Grabowski, S.M. Trends in graduate research. In, H.B. Long & R. Heimstra, (Eds.), Changing Approaches to Studying Adult Education. San Francisco, CA: Jossey-Bass Publishers.
- Grabowski, S.M. & Loague, N. (1970). Adult Education Dissertation Abstracts, 1968-1969. Washington, D.C.: Adult Education Association of the U.S.A.
- Hopkins, C.D. (1976). Educational research: a structure for inquiry. Colombus, OH: Merrill.

- Kim, J. & Mueller, C.W. (1978). Factor analysis: statistical methods and practical issues. Beverly Hills, CA: Sage Publications.
- Kleinbaum, D.G. & Kupper, L.L. (1978). Applied regression analysis and other multivariable methods. Belmont, CA: Wadsworth Publishing Co.
- Maggs, A. & White, R. (1982). The educational psychologist: facing a new era. <u>Psychology in the</u> <u>Schools</u>, <u>19</u>, 129-134.
- Morton, N.E. (1974). Analysis of family resemblance: I. Introduction. <u>American Journal of Human Genetics</u>, <u>26</u>, 318-330.
- Patridge, M.I. & Tennyson, R.D. (1978-79). Graduate education in instructional systems: a review of selected programs. <u>Journal of Instructional Development</u>, 2, 18-26.
- Perloff, R., Perloff, E., & Sussna, E. (1976). Program evaluation. In M.R. Rosenzweig and L.W. Porter (Eds.), Annual Review of Psychology. Palo Alto, CA: Annual Reviews, Inc., 569-594.
- Reisner, R.A. (1982). improving the research skills of instructional designers. <u>Educational Technology</u>, <u>12</u>, (12), 19-21.
- Romiszowski, A.J. (1981). Designing Instructional Systems. New York: Nichols.
- Scandura, J.M., Frase, L.T., Gagne, R., Stolurow, K., Stolurow, L., & Groen, G. (1978). Current status and future directions of educational psychology as a discipline. Educational Psychologist, <u>13</u>, 43-56.
- Silber, K.H. (1981). Applying Piaget's stages of intellectual development and Guilford's structure of intellect model to training instructional developers. Journal of Instructional Development, 4, 33-40.
- Silber, K.H. (1982). An analysis of university training programs for instructional developers. Journal of Instructional Development, 6, 15-28.
- Spurr, S.H. (1970). Academic degree structures: innovative approaches. New York: McGraw-Hill, 1970.

- Task Force on ID Certification (1981). Competencies for the instructional/training development professional. Journal of Instructional Development, 5, 14-15.
- Thompson, D. & Lindsay, G. (1982). Professional development of educational psychologists. <u>Bulletin of</u> <u>the British Psychological Society</u>, <u>35</u>, 275-277.

Wortman, P.M., Cordray, D.S., & Reis, J. (1980). Training for evaluation research: some issues. In L. Sechrest (Ed.), New Directions for Program Evaluation: Training Program Evaluators. San Francisco:Jossey-Bass.

. .

APPENDIX A

.

.

INSTITUTIONS SURVEYED

Institutions With Doctoral Programs in Educational Psychology and Instructional Design Surveyed in This Study

Florida State University	University of Kentucky
Indiana University	University of Massachussetts
Iowa State University	University of Michigan
Michigan State University	University of Minnesota
New York University	University of Oklahoma
Pennsylvania State University	University of Oregon
Purdue University	University of Pittsburgh
Syracuse University	University of Tennessee
Temple University	University of Texas
University of Georgia	University of Virginia
University of Iowa	Wayne State University

APPENDIX B

COVER LETTER

.

Dear Dr.

We would like to request your cooperation in a study of graduate education in Instructional Design. Many changes are occurring in Instructional Design graduate programs. Some of these changes may be influenced by the presence of an educational psychology program at the same institution. We are studying the relation- ship between graduate training in instructional design and educational psychology at institutions which have doctoral programs in both areas. Because the number of these institutions is relatively small (N=22), your participation is very important for the successful completion of this study.

The enclosed questionnaire consists of three parts and only takes about 15-20 minutes to complete. Part I deals with various topics studied by graduate students in your doctoral program as well as questions about faculty interactions. Part II requests a list of faculty, and Part III asks for a list of recent grad- uates from your doctoral program.

Please return this questionnaire by May 15 in the enclosed self addressed stamped envelope. Your cooperation is greatly appreciated.

Sincerely,

J. Daniel House, M.S.

Barry Bratton, Ph.D.

APPENDIX C

QUESTIONNAIRE

.

Part I.

Please indicate with an "x" the topics likely to have been covered in courses taken by doctoral students in your Educational Psychology program (1) five years ago, (11) at present, and (111) five years in the future. All = 1002, most = over 50, some = less than 50. ۱.

(11)	Five years ago (19/8- At present (1983- Five years in future 79 academic year) 84 academic year (1988-89 academic year)	All Most Some None All Most Some None All Most Some						Large Anna and Anna Anna Anna Anna Anna Anna			9999/00 11.00 - 2.00 2.000 2.0000 0.0000 0.0000 0.0000 0.0000 0.0000	2000-00 20000 20000 20000 20000 20000 20000 20000 20000 20000		LIBARO UNITE ALL ALL ALL AND AND AND UNIT AND AND AND AND		2013 2 Santha Adda Santha Santha Santha Santha Santha Santha Santha Santha	397399 55597 5557 555 55 55 55 55 55 55 55 55 55 55		LARE AND				I A DO Z MANA AND AND AND AND AND AND AND AND AND	
			EXAMPLE: Futurism	Achievement motivation	Adolescent development	Adult development	Affective measurement	Analysis of variance/covariance	Aptitude tests	Attribution theory	Audio/slide production	Classroom management	Cognitive development	Computer-assisted instruction	Computer data analysis	Consultation skills	Correlation	Creativity	Criterion-referenced testing	Curriculum development	Descriptive statistics	Design of instruction	Early school experiences	

.

	(I) Five years ago (1978- 79 academic year) All Most Some None	(11) 978- At present (1983- <u>r) 84 academic year)</u> None All Most Some None	(111) Five years in future (1988-89 academic year) All Most Some None
Evalatatory data analycele			
EAPTUTATULY UALA ANALYSIS			
Factor analysis		anna anna anna anna	
Film production			
Formative evaluation			
Graphics production			
Individual differences			
Individualized instruction			
Inferential statistics		900000 9000000 900000 900000 900000000 9000000	
Information processing			
Instructional evaluation			
Instructional objectives			
Instructional strategies		Anna Anna Anna Anna	
Instructional theory			
Interactive video			
Intrinsic/extrinsic motivation			
Language development		Adda and a second a	
Latent trait theory			
Media center administration			
Media selection and use	-		
Memory/forgetting			
Meta-analysis			
Multiple regression			
Naturalistic research methodology		Some understand and some and	
Needs assessment			
Nonparametric statistics			
Norm-referenced testing			9,5.000

.

		(1)	(11)	(111)
	Five year	Five years ago (1978- 79 academic year)	At present (1983- 84 academic year)	Five years in future (1988-89 academic year)
	A11 Most	Some None	All Most Some None	All Most Some None
Peer relationships	ł			
Personality development		-	•	
Photography production				
Principles of learning				م الفرج والم المالية والم المالية الم
Problem-solving skills				
Program evaluation	}			raine dirang
Programmed instruction				
Research design	-			
Roles of heredity/environment				
Self-concept determinants	and the second sec			
Sequencing instruction			NAME AND ADDRESS AND ADDRESS ADDRE	
Sex role development				uman samuna kanangan Jahan
Socio-cultural factors				
Standardized tests			area a series de la series de l	
Summative evaluation			and the second sec	
Systems concepts				
Task/content analysis				and a second sec
Teaching methods		-	الماليومين المالية والمالياتين	
Telecommunications			معنهب مسمعه معمل	
Test item writing				
Test reliability/validity			and the second second	
Transparency production				
Verbal learning				
Videotape/TV production				
Visual learning				

•

-4-

- 2. Based on your responses on the preceding pages, what trends do you see for your program over the next five years?
- 3. a. At your institution, what contact is there between the faculty in your educational psychology and the faculty in your instructional design programs (for example, faculty committees, dissertation committees, jointly-authored papers, etc.)?
 - Team-Teaching Comprehensive Exam Committee Joint Faculty Appointments Faculty Committees Dissertation Committees Collaborative Research and Publication Joint Program Administration Program, Jointly-Administered at Departmental Level Programs Located in Same Building Other:
 - b. Have these faculty interactions increased or decreased over the past five years?
 - Increased
 No Change
 Decreased

c. Do you anticipate an increase in the next five years?

Yes No

4. Please rank the following national organizations by frequency of faculty attendance at annual national meetings. (Use "1" to indicate organization which most attend, "2" next most attended, etc.)

AERA/NCME	
APA	
AECT	
NSPI	
Other	

I would like to receive a summary of this project upon completion:

Yes No

If yes, please include name and address:

Name of person completing this form:

Office Phone Number: (___)

Part II.

 Please list the current (1983-84) faculty in your Educational Psychology program, and where and when they received their doctoral degrees. If this information has recently been compiled on another form, please simply include a copy of that list.

Name	Doctoral Institution	Year Degree Was Received
	· · · · · · · · · · · · · · · · · · ·	
······································		
	- 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 199 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 -	·····
	· · · · · · · · · · · · · · · · · · ·	
	· · · · · · · · · · · · · · · · · · ·	

2. The number of faculty employed full-time by your program is:

3. How many of the faculty have joint academic appointments in the Instructional Design program?

Part III.

1. Please list the names of Educational Psychology graduates who have received their doctorates from your program from 1978 to the present. If this information has recently been compiled on another form, please simply include a copy of that list.

Student Name		Year	Doctorate	Was	Received
				_	
· · · · · · · · · · · · · · · · · · ·			<u>_</u>		
		- m,			
			<u> </u>		i
					······································
·····			<u> </u>		
					<u> </u>
			· · · · · · · · · · · · · · · · · · ·		
	······································				
······································	<u> </u>				
			. <u></u>		
				<u>,</u>	·•···

¢

APPENDIX D

TABLES

· _--

•

.

.

Table 1

Comparisons Between Groups, Instructional Design (ID) and Educational Psychology (EP), At Three Points In Time

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p
Achievement Motivation	1978-79 1983-84 1988-89	1.89 2.30 2.75	. 60 . 82 . 89	2.82 2.83 2.83	. 87 . 83 . 83	.0145 NS NS
Adolescent Development	1978-79 1983-84 1988-89	1.55 1.83 2.00	. 69 . 94 . 94	2.91 2.67 2.58	.70 .78 .90	.0002 .0270 NS
Adult Development	1978-79 1983-84 1988-89	2.17 2.54 2.92	. 83 . 88 . 90	2.27 2.64 2.91	.79 .81 .70	NS NS NS
Affective Measurement	1978-79 1983-84 1988-89	2.20 2.80 3.10	. 42 . 42 . 74	2.18 2.25 2.33	.75 .75 .89	NS NS . 0419
ANOVA/ANCOVA	1978-79 1983-84 1988-89	3.73 3.75 3.64	. 90 . 87 . 92	3.64 3.75 3.75	. 50 . 45 . 45	NS NS NS
Aptitude Tests	1978-79 1983-84 1988-89	2.60 3.09 3.30	. 97 . 83 . 67	2.82 2.92 2.83	.75 .79 .94	ns NS NS
Attribution Theory	1978-79 1983-84 1988-89	1.88 2.33 2.38	. 83 . 50 . 52	2.09 2.75 2.75	.54 .45 .62	NS NS NS
Audio/Slide Production	1978-79 1983-84 1988-89	3.31 3.08 3.00	.75 .86 1.04	1.27 1.42 1.58	.47 .51 .67	.0001 .0001 .0007
Classroom Management	1978-79 1983-84 1988-89	1.90 2.00 2.00	.57 .63 .67	2.36 2.50 2.50	.50 .52 .52	NS NS NS
Cognitive Development	1978-79 1983-84 1988-89	2.82 3.09 3.36	.75 .83 .81	3.36 3.67 3.67	.67 .65 .65	NS NS NS

Table	1	(Continued)

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p
Computer- Assisted Instruction	1978-79 1983-84 1988-89	2.23 3.23 3.92	.93 .60 .28	1.82 2.42 2.83	.87 .79 .83	NS . 0079 . 0002
Computer Data Analysis	1978-79 1983-84 1988-89	2.42 3.00 3.33	. 79 . 58 . 78	2.64 3.50 3.75	.81 .52 .45	NS . 0333 NS
Consultation Skills	1978-79 1983-84 1988-89	2.33 2.92 3.25	1.15 .79 .75	1.82 2.00 2.33	. 40 . 43 . 65	NS .0019 .0043
Correlation	1978-79 1983-84 1988-89	3.60 3.55 3.64	. 52 . 69 . 50	3.55 3.75 3.75	.52 .45 .45	NS NS NS
Creativity	1978-79 1983-84 1988-89	2.30 2.27 2.64	.95 .90 .92	2.27 2.33 2.17	.47 .49 .72	NS NS NS
Criterion- Referenced Testing	1978-79 1983-84 1988-89	3.45 3.50 3.58	.82 .67 .67	2.45 2.92 3.08	.69 .79 .90	.0057 NS NS
Curriculum Development	1978-79 1983-84 1988-89	3.15 3.15 3.25	.99 .99 .97	2.09 2.08 2.08	.70 .67 .67	.0068 .0045 .0023
Descriptive Statistics	1978-79 1983-84 1988-89	3.55 3.42 3.55	.82 .90 .82	3.73 3.83 3.83	.65 .39 .39	NS NS NS
Design Of Instruction	1978-79 1983-84 1988-89	3.85 4.00 4.00			.54 .62 .62	.0001 .0001 .0001
Early School Experiences	1978-79 1983-84 1988-89	1.73 1.75 1.64	.45	2.18 2.25 2.33	.40 .62 .49	NS . 0345 . 0030
Experimental Research Methodology	1978-79 1983-84 1988-89		.62	3.82 3.83 3.92	.40 .39 .29	NS NS NS

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p
			~~~~			
Exploratory Data Analysis	1978-79 1983-84 1988-89	2.50 2.82 2.90	.85 .87 .99	2.64 3.00 3.08	.92 .95 .90	NS NS NS
Factor Analysis	1978-79 1983-84 1988-89	2.33 2.50 2.80	1.00 .85 .92	2.36 2.50 2.67	.67 .80 .89	NS NS NS
Film Production	1978-79 1983-84 1988-89	2.00 1.83 1.82	.89 1.03 1.17	1.18 1.33 1.25	. 40 . 49 . 45	.0153 NS NS
Formative Evaluation	1978-79 1983-84 1988-89	3.73 3.67 3.73	.65 .65 .65	2.09 2.25 2.33	. 70 . 75 . 78	.0001 .0001 .0001
Graphics Production	1978-79 1983-84 1988-89	3.00 2.77 2.64	.91 1.01 1.03	1.36 1.42 1.42	.67 .67 .67	.0001 .0001 .0001
Individual Differences	1978-79 1983-84 1988-89	3.33 3.40 3.44	.71 .70 .73	2.91 3.08 3.08	.83 .90 .90	NS NS NS
Individualized Instruction	1978-79 1983-84 1988-89	3.45 3.50 3.67	.69 .67 .65	2.27 2.50 2.58	.47 .52 .67	.0001 .0005 .0006
Inferential Statistics	1978-79 1983-84 1988-89	3.50 3.69 3.58	.90 .63 .67	3.73 3.75 3.75	. 65 . 62 . 62	NS NS NS
Information Processing	1978-79 1983-84 1988-89	2.25 2.83 3.00	.75 .72 .77	2.45 3.00 3.08	. 69 . 74 . 79	NS NS NS
Instructional Evaluation	1978-79 1983-84 1988-89	3.58 3.85 3.83	.67 .38 .39	2.36 2.50 2.75	.81 .80 .75	.0007 .0001 .0004
Instructional Objectives	1978-79 1983-84 1988-89	4.00 4.00 4.00	.00 .00 .00	2.45 2.58 2.75	.82 .90 .87	.0001 .0004 .0001

Fable	1	(Continued)
「able	1	(Continued)

.

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p
	*** *** *** *** *** *** *** ***	*** *** *** ***				
Instructional Strategies	1978-79 1983-84 1988-89	3.64 3.83 3.91	.67 .39 .30	2.09 2.25 2.50	.54 .62 .67	.0001 .0001 .0015
Instructional Theory	1978-79 1983-84 1988-89	3.42 3.62 3.55	.90 .65 .69	2.09 2.33 2.83	.83 .78 .94	.0002 .0002 NS
Interactive Video	1978-79 1983-84 1988-89	1.25 2.00 2.82	. 45 . 43 . 60	1.27 1.50 2.00	.47 .52 .74	NS .0175 .0087
Intrinsic/ Extrinsic Motivation	1978-79 1983-84 1988-89	2.45 2.67 2.92	1.04 1.07 1.08	2.64 3.00 2.92	.81 .60 .67	NS NS NS
Language Development	1978-79 1983-84 1988-89	1.73 1.83 1.91	. 90 . 83 . 83	2.45 2.58 2.58	.52 .51 .51	.0317 .0147 .0279
Latent Trait Theory	1978-89 1983-84 1988-89	1.45 1.58 1.64	. 69 . 67 . 67	1.64 1.92 2.08	.67 .51 .51	NS NS NS
Media Center Administration	1978-79 1983-84 1988-89	2.58 2.38 2.33	.90 .87 .89	1.00 1.00 1.08	.00 .00 .29	.0001 .0001 .0004
Media Selection and Use	1978-79 1983-84 1988-89	3.69 3.69 3.73	.63 .63 .65	1.36 1.33 1.50	.50 .49 .52	.0001 .0001 .0001
Memory/ Forgetting	1978-79 1983-84 1988-89	2.92 3.17 3.27	1.08 .83 .90	2.91 3.17 3.17	.83 .83 .83	NS NS NS
Meta-analysis	1978-79 1983-84 1988-89	1.42 2.17 2.27	.51 .58 .65	1.91 2.17 2.75	.94 .83 .75	NS NS NS
Multiple Regression	1978-79 1983-84 1988-89	2.27 2.58 2.55		3.00 3.25 3.42	.77 .62 .51	NS .0464 .0107

T,

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p 
Naturalistic Research Methodology	1978-79 1983-84 1988-89	1.64 2.67 2.91	.50 .78 .94	2.36 2.42 2.50	.81 .67 .90	.0199 NS NS
Needs Assessment	1978-79 1983-84 1988-89	2.83 3.50 3.75	1.03 .67 .45	2.09 2.00 2.00	. 30 . 43 . 43	.0328 .0001 .0001
Nonparametric Statistics	1978-79 1983-84 1988-89	2.50 2.73 2.91	1.08 .90 .94	2.55 2.83 2.92	.82 1.03 .90	NS NS NS
Norm-Referenced Testing	1978-79 1983-84 1988-89	3.18 3.17 3.18	. 87 . 83 . 87	2.82 3.00 2.92	.75 .85 .79	NS NS NS
Peer Relationships	1978-79 1983-84 1988-89	1.50 2.00 2.10	. 53 . 77 . 74	2.45 2.50 2.50	.52 .52 .52	. 0005 NS NS
Personality Development	1978-79 1983-84 1988-89	1.91 1.92 2.08	.94 .90 1.08	2.55 2.67 2.67	. 52 . 49 . 49	NS .0190 NS
Photography Production	1978-79 1983-84 1988-89	2.85 2.69 2.67	.90 .95 1.07	1.00 1.08 1.17	.00 .29 .39	.0001 .0001 .0005
Principles of Learning	1978-79 1983-84 1988-89	3.75 3.92 3.91	. 45 . 29 . 30	3.36 3.58 3.67	.81 .67 .65	NS NS NS
Problem- Solving Skills	1978-79 1983-84 1988-89	2.91 3.18 3.30	.94 .75 .67	2.55 2.92 2.92	.69 .67 .67	NS NS NS
Program Evaluation	1978-79 1983-84 1988-89	2.67 3.08 3.36	.98 .79 .67	2.09 2.50 2.75	. 54 . 52 . 62	NS .0448 .0337
Programmed Instruction	1978-79 1983-84 1988-89	2.75 2.83 2.55	.75 .72 1.04	2.18 1.92 1.92	. 40 . 67 . 67	. 0375 . 0038 NS

Table	1	(Cont
	_	(

(Continued)

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p
Research Design	1978-79 1983-84 1988-89	3.83 3.92 3.91	.39 .29 .30	3.55 3.75 3.83	.69 .45 .39	NS NS NS
Roles of Heredity/ Environment	1978-79 1983-84 1988-89	2.42 2.42 2.45	1.08 1.08 1.13	3.18 3.08 3.08	.87 .90 .90	NS NS NS
Self-Concept Determinants	1978-79 1983-84 1988-89	1.73 1.73 1.70	. 65 . 65 . 67	2.45 2.50 2.50	. 52 . 52 . 52	.0088 .0047 .0052
Sequencing Instruction	1978-79 1983-84 1988-89	3.42 3.67 3.64	.67 .65 .67	1.91 1.92 1.92	.30 .29 .29	.0001 .0001 .0001
Sex Role Development	1978-79 1983-84 1988-89	1.42 1.58 1.73	.51 .51 .65	2.55 2.75 2.92	.69 .62 .79	.0002 .0001 .0008
Socio-Cultural Factors	1978-79 1983-84 1988-89	2.18 2.27 2.30	.87 .90 .82	2.55 2.75 2.92	.69 .62 .79	NS NS NS
Standardized Tests	1978-79 1983-84 1988-89	2.92 2.83 3.00	.90 1.03 1.00	3.18 3.33 3.33	.87 .78 .78	NS NS NS
Summative Evaluation	1978-79 1983-84 1988-89	3.38 3.62 3.83	.77 .65 .58	2.64 2.75 2.92	. 92 . 87 . 90	.0413 .0093 .0071
Systems Concepts	1978-79 1983-84 1988-89	3.69 3.92 4.00	. 63 . 28 . 00	2.00 2.17 2.17	. 63 . 39 . 58	.0001 .0001 .0001
Task/Content Analysis	1978-79 1983-84 1988-89	3.33 3.92 4.00	.78 .29 .00	1.82 2.08 2.33	.60 .51 .78	.0001 .0001 .0001
Teaching Methods	1978-79 1983-84 1988-89	2.83 3.08 3.25	.94 .95 .97	2.00 2.17 2.42	.77 .83 .79	.0310 .0187 .0306

Table	1	(Continued)
-------	---	-------------

Topic	Academic Year	ID Mean	SD	EP Mean	SD	p 
Tele- communications	1978-79 1983-84 1988-89	2.67 3.08 3.17	.78 .49 .58	1.09 1.42 1.75	.30 .79 1.06	.0001 .0001 .0005
Test Item Writing	1978-79 1983-84 1988-89	2.82 3.15 3.25	.87 .80 .75	2.73 [.] 2.75 2.75	.90 .87 .97	NS NS NS
Test Reliability/ Validity	1978-79 1983-84 1988-89	3.18 3.42 3.64	.87 .67 .50	3.64 3.67 3.67	.67 .65 .65	ns NS NS
Transparency Production	1978-79 1983-84 1988-89	3.15 2.92 2.75	.90 .86 1.06	1.36 1.33 1.42	.92 .89 .90	.0001 .0001 .0031
Verbal Learning	1978-79 1983-84 1988-89	2.67 2.67 2.73	.98 .98 1.01	2.82 2.92 2.92	. 60 . 79 . 79	ns NS NS
Videotape/TV Production	1978-79 1983-84 1988-89	2.92 2.92 2.83	.95 .76 .83	1.09 1.08 1.25	.30 .29 .45	.0001 .0001 .0001
Visual Learning	1978-79 1983-84 1988-89	2.83 2.75 2.92	.72 .87 .79	2.00 2.08 2.08	1.00 .90 .90	.0310 NS .0250

#### Table 2

Variables and Factor Loadings For Factor Analysis Using Varimax Rotation and Two Factors, Instructional Design (ID) and Educational Psychology (EP)

Topic	Factor 1	Factor 2
	(ID)	(EP)
Achievement Motivation	385	.268
Adolescent Development	333	.577
Adult Development	062	.617
Affective Measurement	.254	095
ANOVA/ANCOVA	.033	232
Aptitude Tests	.544	. 483
Attribution Theory	224	.558
Audio/Slide Production	.717	328
Classroom Management	185	.764
Cognitive Development	.044	.796
Computer-Assisted Instruction	.755	061
Computer Data Analysis	293	. 415
Consultation Skills	.446	205
Correlation	364	.220
Creativity	.089	.618
Criterion-referenced Testing	.373	.171
Curriculum Development	.107	538
Descriptive Statistics	447	.399
Design of Instruction	.774	416
Early School Experiences	.001	.418
Experimental Research Methodology	.467	.089
Exploratory Data Analysis	117	.382
Factor Analysis	039	.415
Film Production	.656	292
Formative Evaluation	.773	222
Graphics Production	.727	398
Individual Differences	.581	.533
Individualized Instruction	.661	290
Inferential Statistics	261	.100
Information Processing	.136	.119
Instructional Evaluation	.763	138
Instructional Objectives	.907	028
Instructional Strategies	.779	327
Instructional Theory	. 663	348

Table 2 (	Continued)
-----------	------------

Topic	Factor 1	Factor 2
	(ID)	(EP)
Interactive Video	.110	801
Intrinsic/Extrinsic Motivation	.111	.670
Language Development	344	.628
Latent Trait Theory	094	.254
Media Center Administration	. 603	526
Media Selection and Use	.653	510
Memory/Forgetting	035	.335
Meta-analysis	.313	.135
Multiple Regression	400	.344
Naturalistic Research Methodolog	y .532	.088
Needs Assessment	.694	532
Nonparametric Statistics	214	. 529
Norm-referenced Testing	. 417	. 507
Peer Relationships	144	. 490
Personality Development	096	. 542
Photography Production	.635	493
Principles of Learning	.496	.157
Problem-solving Skills	.209	094
Program Evaluation	.200	.029
Programmed Instruction	.172	392
Research Design	143	.067
Roles of Heredity/Environment	049	.885
Self-concept Determinants	155	. 697
Sequencing Instruction	.715	599
Sex Role Development	251	.747
Socio-cultural Factors	108	.717
Standardized Tests	.246	.763
Summative Evaluation	.727	.093
Systems Concepts	.742	568
Task/content Analysis	.716	514
Teaching Methods	.507	.035
Telecommunications	.518	640
Test Item Writing	.334	.305
Test Reliability/Validity	389	. 489
Transparency Production	.652	172
Verbal Learning	030	.331
Videotape/TV Production	. 650	586
Visual Learning	.173	. 143

.

•

Responses for Measures of Contac for Nine Institutions With Both		
Contact Characteristic	ID	EP
Collaborative research/ publication	3 ( 33%)	2 ( 22%)
- Compehensive exam committees	5 ( 56%)	5 ( 56%)
Dissertation committees	9 (100%)	9 (100%)
Faculty committees	7 ( 78%)	7 ( 78%)
Joint faculty appointments	4 ( 44%)	2 ( 22%)
Joint program administration	2 ( 22%)	1 ( 11%)
Program located in same building	r 6 ( 67%)	3 ( 33%)
Team-teaching	2 ( 22%)	1 ( 11%)
Have these interactions increase or decreased in the past 5 years		
Increased	3 ( 33%)	4 ( 44%)
No change	6 ( 67%)	5 ( 56%)
Decreased	0 ( 0%)	0 ( 0%)
Anticipate an increase in the next five years:		
Yes	4 ( 50%)	5 ( 56%)
No	4 ( 50%)	4 ( 44%)

## Table 3

#### Table 4

Comparisons Between Educational Psychology Programs in Colleges of Education (CE) and Psychology Departments (PD)

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p
Achievement Motivation	1978-79 1983-84 1988-89	2.88 2.88 2.75	.99 .99 .89	2.67 2.75 3.00	. 58 . 50 . 82	NS NS NS
Adolescent Development	1978-79 1983-84 1988-89	2.75 2.50 2.38	.71 .76 .92	3.33 3.00 3.00	.58 .82 .82	NS NS NS
Adult Development	1978-79 1983-84 1988-89	2.25 2.88 3.00	.89 .89 .82	2.33 2.25 2.75	. 58 . 50 . 50	NS NS NS
Affective Measurement	1978-79 1983-84 1988-89	2.13 2.00 2.13	. 83 . 53 . 83	2.33 2.75 2.75	.58 .96 .96	NS NS . 0419
ANOVA/ANCOVA	1978-79 1983-84 1988-89	3.63 3.63 3.63	. 52 . 52 . 52	3.67 4.00 4.00	. 58 . 00 . 00	NS NS NS
Aptitude Tests	1978-79 1983-84 1988-89	2.88 2.88 2.75	.83 .83 1.04	2.67 3.00 3.00	.58 .82 .82	NS NS NS
Attribution Theory	1978-79 1983-84 1988-89	2.13 2.63 2.75	.64 .52 .71	2.00 3.00 2.75	.00 .00 .50	NS NS NS
Audio/Slide Production	1978-79 1983-84 1988-89	1.25 1.50 1.75	.46 .53 .71	1.33 1.25 1.25	. 58 . 50 . 50	NS NS NS
Classroom Management	1978-79 1983-84 1988-89	2.25 2.38 2.38	. 46 . 52 . 52	2.67 2.75 2.75	.58 .50 .50	NS NS NS
Cognitive Development	1978-79 1983-84 1988-89	3.25 3.50 3.50	.71 .76 .76	3.67 4.00 4.00	.58 .00 .00	NS NS NS

Table	4	(Continued)
-------	---	-------------

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p
Computer- Assisted Instruction	1978-79 1983-84 1988-89	1.63 2.38 2.88	.92 .92 .99	2.33 2.50 2.75	.58 .58 .50	NS NS NS
Computer Data Analysis	1978-79 1983-84 1988-89	2.50 3.50 3.75	.76 .53 .46	3.00 3.50 3.75	1.00 .58 .50	NS NS NS
Consultation Skills	1978-79 1983-84 1988-89	1.88 2.13 2.50	.35 .35 .76	1.67 1.75 2.00	. 58 . 50 . 00	NS NS NS
Correlation	1978-79 1983-84 1988-89	3.63 3.75 3.75	.52 .46 .46	3.33 3.75 3.75	. 58 . 50 . 50	NS NS NS
Creativity	1978-79 1983-84 1988-89	2.25 2.38 2.13	.46 .52 .83	2.33 2.25 2.25	. 58 . 50 . 50	NS NS NS
Criterion- Referenced Testing	1978-79 1983-84 1988-89	2.38 3.00 3.25	.74 .76 .89	2.67 2.75 2.75	.58 .96 .96	NS NS NS
Curriculum Development	1978-79 1983-84 1988-89	2.13 2.25 2.25	.83 .71 .71	2.00 1.75 1.75	.00 .50 .50	NS NS NS
Descriptive Statistics	1978-79 1983-84 1988-89	3.75 3.88 3.88	.71 .35 .35	3.67 3.75 3.75	. 58 . 50 . 50	NS NS NS
Design Of Instruction	1978-79 1983-84 1988-89	1.75 2.00 2.13	. 46 . 53 . 64	2.33 2.75 2.50	. 58 . 50 . 58	NS .0417 NS
Early School Experiences	1978-79 1983-84 1988-89	2.13 2.25 2.25	.35 .46 .46	2.33 2.25 2.50	.58 .96 .58	NS NS NS
Experimental Research Methodology	1978-79 1983-84 1988-89	3.88 3.88 4.00	.35 .35 .00	3.67 3.75 3.75	. 58 . 50 . 50	NS NS NS

_ _ _

-----

.

.

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p
Exploratory Data Analysis	1978-79 1983-84 1988-89	2.63 2.88 2.88	.92 .99 .99	2.67 3.25 3.50	1.15 .96 .58	NS NS NS
Factor Analysis	1978-79 1983-84 1988-89	2.25 2.38 2.63	.46 .74 .92	2.67 2.75 2.75	1.15 .96 .96	NS NS NS
Film Production	1978-79 1983-84 1988-89	1.25 1.38 1.25	. 46 . 52 . 46	1.00 1.25 1.25	.00 .50 .50	NS NS NS
Formative Evaluation	1978-79 1983-84 1988-89	2.13 2.38 2.50	.64 .74 .76	2.00 2.00 2.00	1.00 .82 .82	NS NS NS
Graphics Production	1978-79 1983-84 1988-89	1.38 1.50 1.50	.74 .76 .76	1.33 1.25 1.25	.58 .50 .50	NS NS NS
Individual Differences	1978-79 1983-84 1988-89	2.88 3.00 3.00	.83 .93 .93	3.00 3.25 3.25	1.00 .96 .96	NS NS NS
Individualized Instruction	1978-79 1983-84 1988-89	2.25 2.50 2.63	.46 .53 .74	2.33 2.50 2.50	.58 .58 .58	NS NS NS
Inferential Statistics	1978-79 1983-84 1988-89	3.75 3.75 3.75	.71 .71 .71	3.67 3.75 3.75	.58 .50 .50	NS NS NS
Information Processing	1978-79 1983-84 1988-89	2.50 2.88 2.88	.76 .83 .83	2.33 3.25 3.50	.58 .50 .58	NS NS NS
Instructional Evaluation	1978-79 1983-84 1988-89	2.38 2.50 2.88	.74 .76 .64	2.33 2.50 2.50	1.15 1.00 1.00	NS NS NS
Instructional Objectives	1978-79 1983-84 1988-89	2.50 2.63 2.88	.76 .92 .83	2.33 2.50 2.50	1.15 1.00 1.00	NS NS NS

•

-------------

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p
	** ** = = = = = = = =					
Instructional Strategies	1978-79 1983-84 1988-89	2.00 2.13 2.38	. 53 . 64 . 74	2.33 2.50 2.75	.58 .58 .50	NS NS NS
Instructional Theory	1978-79 1983-84 1988-89	1.88 2.13 2.75	.64 .64 1.04	2.67 2.75 3.00	1.15 .96 .82	NS NS NS
Interactive Video	1978-79 1983-84 1988-89	1.13 1.38 2.13	.35 .52 .83	1.67 1.75 1.75	. 58 . 50 . 50	NS NS NS
Intrinsic/ Extrinsic Motivation	1978-79 1983-84 1988-89	2.88 3.00 2.88	. 83 . 76 . 83	2.00 3.00 3.00	. 00 . 00 . 00	NS NS NS
Language Development	1978-79 1983-84 1988-89	2.50 2.50 2.50	.53 .53 .53	2.33 2.75 2.75	. 58 . 50 . 50	NS NS NS
Latent Trait Theory	1978-89 1983-84 1988-89	1.50 1.88 2.00	.53 .35 .53	2.00 2.00 2.25	1.00 .82 .50	NS NS NS
Media Center Administration	1978-79 1983-84 1988-89	1.00 1.00 1.13	.00 .00 .35	1.00 1.00 1.00	.00 .00 .00	NS NS NS
Media Selection and Use	1978-79 1983-84 1988-89	1.38 1.38 1.63	.52 .52 .52	1.33 1.25 1.25	. 58 . 50 . 50	NS NS NS
Memory/ Forgetting	1978-79 1983-84 1988-89	3.00 3.00 3.00	.93 .93 .93	2.67 3.50 3.50	. 58 . 58 . 58	NS NS NS
Meta-analysis	1978-79 1983-84 1988-89	1.63 2.00 2.63	.52 .53 .74	2.67 2.50 3.00	1.53 1.29 .82	NS NS NS
Multiple Regression	1978-79 1983-84 1988-89	3.00 3.13 3.38	.76 .64 .52	3.00 3.50 3.50	1.00 .58 .58	NS NS NS

•

-----

			~ ~ ~ ~ ~ .			
Topic	Academic Year	CE Mean	SD	PD Mean	SD	p 
Naturalistic Research Methodology	1978-79 1983-84 1988-89	2.38 2.50 2.50	.92 .76 1.07	2.33 2.25 2.50	.58 .50 .58	NS NS NS
Needs Assessment	1978-79 1983-84 1988-89	2.13 2.13 2.00	.35 .35 .53	2.00 1.75 2.00	.00 .50 .00	NS NS NS
Nonparametric Statistics	1978-79 1983-84 1988-89	2.25 2.38 2.50	.71 .92 .76	3.33 3.75 3.75	.58 .50 .50	.0432 .0202 .0142
Norm-Referenced Testing	1978-79 1983-84 1988-89	2.88 3.00 2.88	.83 .93 .83	2.67 3.00 3.00	.58 .82 .82	ns NS NS
Peer Relationships	1978-79 1983-84 1988-89	2.50 2.50 2.50	.53 .53 .53	2.33 2.50 2.50	.58 .58 .58	NS NS NS
Personality Development	1978-79 1983-84 1988-89	2.50 2.63 2.63	. 53 . 52 . 52	2.67 2.75 2.75	.58 .50 .50	NS NS NS
Photography Production	1978-79 1983-84 1988-89	1.00 1.00 1.13	.00 .00 .35	1.00 1.25 1.25	.00 .50 .50	NS NS NS
Principles of Learning	1978-79 1983-84 1988-89	3.50 3.63 3.75	.93 .74 .71	3.00 3.50 3.50	.00 .58 .58	NS NS NS
Problem- Solving Skills	1978-79 1983-84 1988-89	2.75 2.88 2.88	.71 .64 .64	2.00 3.00 3.00	.00 .82 .82	ns NS NS
Program Evaluation	1978-79 1983-84 1988-89	2.00 2.50 2.75	.53 .53 .71	2.33 2.50 2.75	.58 .58 .50	NS NS NS
Programmed Instruction	1978-79 1983-84 1988-89	2.13 1.75 1.75	.35 .46 .46	2.33 2.25 2.25	.58 .96 .96	NS NS NS

_____

.

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p
Research Design	1978-79 1983-84 1988-89	3.63 3.75 3.88	.74 .46 .35	3.33 3.75 3.75	. 58 . 50 . 50	NS NS NS
Roles of Heredity/ Environment	1978-79 1983-84 1988-89	3.13 3.13 3.13	.99 .99 .99	3.33 3.00 3.00	. 58 . 82 . 82	NS NS NS
Self-Concept Determinants	1978-79 1983-84 1988-89	2.50 2.50 2.50	.53 .53 .53	2.33 2.50 2.50	. 58 . 58 . 58	NS NS NS
Sequencing Instruction	1978-79 1983-84 1988-89	2.00 2.00 2.00	.00 .00 .00	1.67 1.75 1.75	. 58 . 50 . 50	NS NS NS
Sex Role Development	1978-79 1983-84 1988-89	2.50 2.75 2.88	.76 .71 .83	2.67 2.75 3.00	. 58 . 50 . 82	NS NS NS
Socio-Cultural Factors	1978-79 1983-84 1988-89	2.63 2.75 2.75	.74 .71 .71	2.33 2.75 3.25	.58 .50 .96	NS NS NS
Standardized Tests	1978-79 1983-84 1988-89	3.13 3.25 3.25	.83 .71 .71	3.33 3.50 3.50	1.15 1.00 1.00	NS NS NS
Summative Evaluation	1978-79 1983-84 1988-89	2.88 3.13 3.13	.83 .64 .64	2.00 2.00 2.50	1.00 .82 1.29	NS .0251 NS
Systems Concepts	1978-79 1983-84 1988-89	2.00 2.25 2.13	.76 .46 .64	2.00 2.00 2.25	.00 .00 .50	NS NS NS
Task/Content Analysis	1978-79 1983-84 1988-89	1.75 2.00 2.38	.71 .53 .92	2.00 2.25 2.25	.00 .50 .50	NS NS NS
Teaching Methods	1978-79 1983-84 1988-89	2.00 2.13 2.38	.93 .99 .92	2 00 2.25 2.50	.00 .50 .58	NS NS NS

_ _

Topic	Academic Year	CE Mean	SD	PD Mean	SD	p 
Tele- communications	1978-79 1983-84 1988-89	1.13 1.50 2.00	.35 .93 1.20	1.00 1.25 1.25	.00 .50 .50	NS NS NS
Test Item Writing	1978-79 1983-84 1988-89	2.88 3.00 2.88	.99 .93 1.13	2.33 2.25 2.50	.58 .50 .58	NS NS NS
Test Reliability/ Validity	1978-79 1983-84 1982-89	3.63 3.63 3.63	.74 .74 .74	3.67 3.75 3.75	.58 .50 .50	NS NS NS
Transparency Production	1978-79 1983-84 1988-89	1.50 1.50 1.50	1.07 1.07 1.07	1.00 1.00 1.25	.00 .00 .50	NS NS NS
Verbal Learning	1978-79 1983-84 1988-89	2.75 2.88 2.88	.71 .83 .83	3.00 3.00 3.00	.00 .82 .82	NS NS NS
Videotape/TV Production	1978-79 1983-84 1988-89	1.13 1.13 1.13	.35 .35 .35	1.00 1.00 1.50	.00 .00 .58	NS NS NS
Visual Learning	1978-79 1983-84 1988-89	2.38 2.38 2.38	.92 .92 .92	1.00 1.50 1.50	.00 .58 .58	.0038 NS NS

- -

•

#### Table 5

## Response Frequencies For Educational Psychology Respondents

Response Categories

Topic	Academic Year	None	Some	Most	A11	Blank
Achievement Motivation	1978-79 1983-84 1988-89	0 0 0	5 5 5	3 4 4	3 3 3	1 0 0
Adolescent Development	1978-79 1983-84 1988-89	0 0 1	3 6 5	6 4 4	2 2 2	1 0 0
Adult Development	1978-79 1983-84 1988-89	1 0 0	7 6 3	2 3 6	1 2 2	1 1 1
Affective Measurement	1978-79 1983-84 1988-89	1 1 1	8 8 8	1 2 1	1 1 2	1 0 0
ANOVA/ANCOVA	1978-79 1983-84 1988-89	0 0 0	0 0 0	4 3 3	7 9 9	1 0 0
Aptitude Tests	1978-79 1983-84 1988-89	0 0 1	4 4 3	5 5 5	2 3 3	1 0 0
Attribution Theory	1978-79 1983-84 1988-89	1 0 0	8 3 4	2 9 7	0 0 1	1 0 0
Audio/Slide Production	1978-79 1983-84 1988-89	8 7 6	3 5 5	0 0 1	0 0 0	1 0 0
Classroom Management	1978-79 1983-84 1988-89	0 0 0	7 6 6	4 6 6	0 0 0	1 0 0

7

,

#### 

,

.

Topic	Academic Year	None	Some	Most	All	Blank
Cognitive Development	1978-79 1983-84 1988-89	0 0 0	1 1 1	5 2 2	5 9 9	1 0 0
Computer- Assisted Instruction	1978-79 1983-84 1988-89	5 1 1	3 6 2	3 4 7	0 1 2	1 0 0
Computer Data Analysis	1978-79 1983-84 1988-89	0 0 0	6 0 0	3 6 3	2 6 9	1 0 0
Consultation Skills	1978-79 1983-84 1988-89	2 1 0	9 10 9	0 1 2	0 0 1	1 0 0
Correlation	1978-79 1983-84 1988-89	0 0 0	0 0 0	5 3 3	6 9 9	1 0 0
Creativity	1978-79 1983-84 1988-89	0 0 2	8 8 6	3 4 4	0 0 0	1 0 0
Criterion- Referenced Testing	1978-79 1983-84 1988-89	0 0 0	7 4 4	3 5 3	1 3 5	1 0 0
Curriculum Development	1978-79 1983-84 1988-89	1 1 1	9 10 10	0 0 0	1 1 1	1 0 0
Descriptive Statistics	1978-79 1983-84 1988-89	0 0 0	1 0 0	1 2 2	9 10 10	1 0 0
Design of Instruction	1978-79 1983-84 1988-89	2 1 1	8 7 7	1 4 4	0 0 0	1 0 0

#### 

dir.

Topic	Academic Year	None	Some	Most	A11	Blank
Early School Experiences	1978-79 1983-84 1988-89	0 1 0	9 7 8	2 4 4	0 0 0	1 0 0
Experimental Research Methodology	1978-79 1983-84 1988-89	0 0 0	0 0 0	2 2 1	9 10 11	1 0 0
Exploratory Data Analysis	1978-79 1983-84 1988-89	0 0 0	7 5 4	1 2 3	3 5 5	1 0 0
Factor Analysis	1978-79 1983-84 1988-89	0 0 0	8 8 7	2 2 2	1 2 3	1 0 0
Film Production	1978-79 1983-84 1988-89	9 8 9	2 4 3	0 0 0	0 0 0	1 0 0
Formative Evaluation	1978-79 1983-84 1988-89	2 2 2	6 5 4	3 5 6	0 0 0	1 0 0
Graphics Production	1978-79 1983-84 1988-89	8 8 8	2 3 3	1 1 1	0 0 0	1 0 0
Individual Differences	1978-79 1983-84 1988-89	. 0 0 0	4 4 4	4 3 3	3 5 5	1 0 0
Individualized Instruction	1978-79 1983-84 1988-89	0 0 0	8 6 6	3 6 5	0 0 1	1 0 0
Inferential Statistics	1978-79 1983-84 1988-89	0 0 0	1 1 1	1 1 1	9 •10 10	1 0 0

#### 

Topic	Academic Year	None	Some	Most	A11	Blank
Information Processing	1978-79 1983-84 1988-89	0 0 0	7 3 3	3 6 5	1 3 4	1 0 0
Instructional Evaluation	1978-79 1983-84 1988-89	1 1 1	6 5 2	3 5 8	1 1 1	1 0 0
Instructional Objectives	1978-79 1983-84 1988-89	1 1 1	5 5 3	4 4 6	1 2 2	1 0 0
Instructional Strategies	1978-79 1983-84 1988-89	1 1 1	8 7 4	2 4 7	0 0 0	1 0 0
Instructional Theory	1978-79 1983-84 1988-89	2 1 1	7 7 3	1 3 5	1 1 3	1 0 0
Interactive Video	1978-79 1983-84 1988-89	8 6 2	3 6 9	0 0 0	0 0 1	1 0 0
Intrinsic/ Extrinsic Motivation	1978-79 1983-84 1988-89	0 0 0	6 2 3	3 8 7	2 2 2	1 0 0
Language Development	1978-79 1983-84 1988-89	0 0 0	6 5 5	5 7 7	0 0 0	1 0 0
Latent Trait Theory	1978-79 1983-84 1988-89	5 2 1	5 9 9	1 1 2	0 0 0	1 0 0
Media Center Administration	1978-79 1983-84 1988-89	11 12 11	0 0 1	0 0 0	0 0 0	1 0 0 -

#### 

# Response Categories

Topic	Academic Year	None	Some	Most	All	Blank
Media Selection and Use	1978-79 1983-84 1988-89	7 8 6	4 4 6	0 0 0	0 0 0	1 0 0
Memory/ Forgetting	1978-79 1983-84 1988-89	0 0 0	4 3 3	4 4 4	3 5 5	1 0 0
Meta-analysis	1978-79 1983-84 1988-89	4 2 0	5 7 5	1 2 5	1 1 2	1 0 0
Multiple Regression	1978-79 1983-84 1988-89	0 0 0	3 1 0	5 7 7	3 4 5	1 0 0
Naturalistic Research Methodology	1978-79 1983-84 1988-89	1 0 1	6 8 6	3 3 3	1 1 2	1 0 0
Needs Assessment	1978-79 1983-84 1988-89	0 1 1	0 10 10	10 1 1	1 0 0	1 0 0
Nonparametric Statistics	1978-79 1983-84 1988-89	1 1 0	4 4 5	5 3 3	1 4 4	1 0 0
Norm- Referenced Testing	1978-79 1983-84 1988-89	0 0 0	4 4 4	5 4 5	2 4 3	1 0 0
Peer Relationships	1978-79 1983-84 1988-89	0 0 0	6 6 6	5 6 6	0 0 0	1 0 0
Personality Development	1978-79 1983-84 1988-89	0 0 0	5 4 4	6 8 8	0 0 0	1 0 0

#### 

Topic	Academic Year	None	Some	Most	All	Blank
Photography Production	1978-79 1983-84 1988-89	11 11 10	0 1 2	0 0 0	0 0 0	1 0 0
Principles of Learning	1978-79 1983-84 1988-89	0 0 0	2 1 1	3 3 2	6 8 9	1 0 0
Problem- Solving Skills	1978-79 1983-84 1988-89	0 0 0	6 3 3	4 7 7	1 2 2	1 0 0
Program Evaluation	1978-79 1983-84 1988-89	1 0 0	8 6 4	2 6 7	0 0 1	1 0 0
Programmed Instruction	1978-79 1983-84 1988-89	0 3 3	9 7 7	2 2 2	0 0 0	1 0 0
Research Design	1978-79 1983-84 1988-89	0 0 0	1 0 0	3 3 2	7 9 10	1 0 0
Roles of Heredity/ Environment	1978-79 1983-84 1988-89	0 0 0	3 4 4	3 3 3	5 5 5	1 0 0
Self-Concept Determinants	1978-79 1983-84 1988-89	0 0 0	6 6 6	5 6 6	0 0 0	1 0 0
Sequencing Instruction	1978-79 1983-84 1988-89	1 1 1	10 11 11	0 0 0	0 0 0	1 0 0
Sex Role Development	1978-79 1983-84 1988-89	0 0 0	6 4 4	4 7 5	1 1 3	1 0 0

	<b>`</b>
***************************************	

## Response Categories

Topic	Academic Year	None	Some	Most	A11	Blank
Socio-cultural Factors	1978-79 1983-84 1988-89	0 0 0	6 4 4	4 7 5	1 1 3	0 0 0
Standardized Tests	1978-79 1983-84 1988-89	0 0 0	3 2 、2	3 4 4	5 6 6	1 0 0
Summative Evaluation	1978-79 1983-84 1988-89	1 1 1	4 3 2	4 6 6	2 2 3	1 0 0
Systems Concepts	1978-79 1983-84 1988-89	2 0 1	7 10 8	2 2 3	0 0 0	1 0 0
Task/Content Analysis	1978-79 1983-84 1988-89	3 1 1	7 9 7	1 2 3	0 0 1	1 0 0
Teaching Methods	1978-79 1983-84 1988-89	2 2 1	8 7 6	0 2 4	1 1 1	1 0 0
Tele- Communications	1978-79 1983-84 1988-89	10 9 7	1 1 2	0 2 2	0 0 1	1 0 0
Test Item Writing	1978-79 1983-84 1988-89	0 0 1	6 6 4	2 3 4	3 3 3	1 0 0
Test Reliability/ Validity	1978-79 1983-84 1988-89	0 0 0	1 1 1	2 2 2	8 9 9	1 0 0
Transparency Production	1978-79 1983-84 1988-89	9 10 9	1 1 2	0 0 0	1 1 1	1 0 0

.

_ _ _

-

		Response Categories				
Topic	Academic Year	None	Some	Most	A11	Blank
Verbal Learning	1978-79 1983-84 1988-89	0 0 0	3 4 4	7 5 5	1 3 3	1 0 0
Videotape/TV Production	1978-79 1983-84 1988-89	10 11 9	1 1 3	0 0 0	0 0 0	1 0 0
Visual Learning	1978-79 1983-84 1988-89	4 3 3	4 6 6	2 2 2	1 1 1	1 0 0

.

.

Posponco Catogorio

_ _ _

#### Table 6

## Response Frequencies For Instructional Design Respondents

Topic	Academic Year	None	Some	Most	All	Blank
Achievement Motivation	1978-79 1983-84 1988-89	2 2 1	6 3 1	1 5 5	0 0 1	4 3 5
Adolescent Development	1978-79 1983-84 1988-89	6 5 3	4 5 5	1 1 1	0 1 1	2 1 3
Adult Development	1978-79 1983-84 1988-89	2 1 1	7 6 2	2 4 6	1 2 3	1 0 1
Affective Measurement	1978-79 1983-84 1988-89	0 0 0	8 2 2	2 8 5	0 0 3	3 3 3
ANOVA/ANCOVA	1978-79 1983-84 1988-89	1 1 1	0 0 0	0 0 1	10 11 9	2 1 2
Aptitude Tests	1978-79 1983-84 1988-89	1 0 0	4 3 1	3 4 5	2 4 4	3 2 3
Attribution Theory	1978-79 1983-84 1988-89	3 0 0	3 6 5	2 3 3	0 0 0	5 4 5
Audio/Slide Production	1978-79 1983-84 1988-89	0 0 1	2 4 3	5 4 3	6 5 5	0 0 1
Classroom Management	1978-79 1983-84 1988-89	2 2 2	7 7 6	1 2 · 2	0 0 0	3 2 3

#### 

# Response Categories

Topic	Academic Year	None	Some	Most	All	Blank
Cognitive Development	1978-79 1983-84 1988-89	0 0 0	4 3 2	5 4 3	2 4 6	2 2 2
Computer- Assisted Instruction	1978-79 1983-84 1988-89	2 0 0	8 1 0	1 8 1	2 4 12	0 0 0
Computer Data Analysis	1978-79 1983-84 1988-89	1 0 0	6 2 2	4 9 4	1 2 6	0 0 1
Consultation Skills	1978-79 1983-84 1988-89	3 0 0	5 4 2	1 5 5	3 3 5	1 1 1
Correlation	1978-79 1983-84 1988-89	0 0 0	0 1 0	4 3 4	6 7 7	3 2 2
Creativity	1978-79 1983-84 1988-89	1 1 0	7 8 7	0 0 1	0 2 3	3 2 2
Criterion- Referenced Testing	1978-79 1983-84 1988-89	0 0 0	2 1 1	2 4 3	7 7 8	2 1 1
Curriculum Development	1978-79 1983-84 1988-89	0 0 0	5 5 4	1 1 1	7 7 7	0 0 1
Descriptive Statistics	1978-79 1983-84 1988-89	0 0 0	2 3 2	1 1 1	8 8 8	2 1 2
Design of Instruction	1978-79 1983-84 1988-89	0 0 0	0 0 0	2 0 0	11 13 12	0 0 . 1

91

#### 

## Response Categories

Topic	Academic Year	None	Some	Most	A11	Blank
Early School Experiences	1978-79 1983-84 1988-89	4 3 4	6 9 7	1 0 0	0 0 0	2 1 2
Experimental Research Methodology	1978-79 1983-84 1988-89	0 0 0	1 1 1	4 1 1	7 10 10	1 1 1
Exploratory Data Analysis	1978-79 1983-84 1988-89	1 1 1	4 2 2	4 6 4	1 2 3	3 2 3
Factor Analysis	1978-79 1983-84 1988-89	1 0 0	6 7 5	0 1 2	2 2 3	4 3 3
Film Production	1978-79 1983-84 1988-89	3 6 6	6 3 3	1 2 0	1 1 2	2 1 2
Formative Evaluation	1978-79 1983-84 1988-89	0 0 0	1 1 1	1 2 1	9 9 9	2 1 2
Graphics Production	1978-79 1983-84 1988-89	0 1 1	5 5 5	3 3 2	5 4 3	0 0 2
Individual Differences	1978-79 1983-84 1988-89	0 0 0	1 1 1	4 4 3	4 5 5	4 3 4
Individualized Instruction	1978-79 1983-84 1988-89	0 0 0	1 1 1	4 4 2	6 7 9	2 1 1
Inferential Statistics	1978-79 1983-84 1988-89	1 0 0	0 1 1	3 2 3	8 10 8	1 0 1

.

Topic	Academic Year	None	Some	Most	All	Blank
					~ <b></b>	
Information Processing	1978-79 1983-84 1988-89	1 0 0	8 4 3	2 6 5	1 2 3	1 1 2
Instructional Evaluation	1978-79 1983-84 1988-89	0 0 0	1 0 0	3 2 2	8 11 10	1 0 1
Instructional Objectives	1973-79 1983-84 1988-89	0 0 0	0 0 0	0 0 0	11 12 11	2 1 2
Instructional Strategies	1978-79 1983-84 1988-89	0 0 0	1 0 0	2 2 1	8 10 10	2 1 2
Instructional Theory	1978-79 1983-84 1988-89	1 0 0	0 1 1	4 3 3	7 9 7	1 0 2
Interactive Video	1978-79 1983-84 1988-89	9 1 0	3 10 3	0 1 7	0 0 1	1 1 2
Intrinsic/ Extrinsic Motivation	1978-79 1983-84 1988-89	1 1 1	7 6 4	0 1 2	3 4 5	2 1 1
Language Development	1978-79 1983-84 1988-89	5 4 3	5 7 7	0 0 0	1 1 1	1 1 2
Latent Trait Theory	1978-79 1983-84 1988-89	7 6 5	3 5 5	1 1 1	0 0 0	2 1 2
Media Center Administration	1978-79 1983-84 1988-89	1 2 2	5 5 5	4 5 4	2 1 1	1 0 1

		Response Categories				
Topic	Academic Year	None	Some	Most	All	Blank
Media Selection and Use	1978-79 1983-84 1988-89	0 0 0	1 1 1	2 2 1	10 10 9	0 0 2
Memory/ Forgetting	1978-79 1983-84 1988-89	1 0 .0	4 3 3	2 4 2	5 5 6	1 1 2
Meta-analysis	1978-79 1983-84 1988-89	7 1 1	5 8 6	0 3 4	0 0 0	1 1 2
Multiple Regression	1978-79 1983-84 1988-89	1 1 1	8 5 5	0 4 3	2 2 2	2 1 2
Naturalistic Research Methodology	1978-79 1983-84 1988-89	4 0 0	7 6 5	0 4 2	0 2 4	2 1 2
Needs Assessment	1978-79 1983-84 1988-89	1 0 0	4 1 0	3 4 3	4 7 9	1 1 1
Nonparametric Statistics	1978-79 1983-84 1988-89	1 0 0	6 6 5	0 2 2	3 3 4	3 2 2
Norm- Referenced Testing	1978-79 1983-84 1988-89	0 0 0	3 3 3	3 4 3	5 5 5	2 1 2
Peer Relationships	1978-79 1983-84 1988-89	5 3 2	5 5 5	0 3 3	0 0 0	3 2 3
Personality Development	1978-79 1983-84 1988-89	4 4 4	5 6 5	1 1 1	1 1 2	2 1 1

.

#### 

4

#### 

.

Topic	Academic Year	None	Some	Most	All	Blank
~~~~~~						
Photography Production	1978-79 1983-84 1988-89	0 0 1	6 8 6	3 1 1	4 4 4	0 0 1
Principles of Learning	1978-79 1983-84 1988-89	0 0 0	0 0 0	3 1 1	9 11 10	1 1 2
Problem- Solving Skills	1978-79 1983-84 1988-89	0 0 0	5 2 1	2 5 5	4 4 4	2 2 3
Program Evaluation	1978-79 1983-84 1988-89	1 0 0	5 3 1	3 5 5	3 4 5	1 1 2
Programmed Instruction	1978-79 1983-84 1988-89	0 0 2	5 4 3	5 6 4	2 2 2	1 1 2
Research Design	1978-79 1983-84 1988-89	0 0 0	0 0 0	2 1 1	10 11 10	1 1 2
Roles of Heredity/ Environment	1978-79 1983-84 1988-89	2 2 2	6 6 5	1 1 1	3 3 3	1 1 2
Self-Concept Determinants	1978-79 1983-84 1988-89	4 4 4	6 6 5	1 1 1	0 0 0	2 2 3
Sequencing Instruction	1978-79 1983-84 1988-89	0 0 0	1 1 1	5 2 2	6 9. 8	1 1 2
Sex Role Development	1978-79 1983-84 1988-89	7 5 4	5 7 6	0 0 1	0 0 0	1 1 2

Topic	Academic Year	None	Some	Most	A11	Blank
Socio-cultural Factors	1978-79 1983-84 1988-89	2 2 1	6 5 6	2 3 2	1 1 1	2 2 3
Standardized Tests	1978-79 1983-84 1988-39	0 1 1	5 4 2	3 3 4	4 4 4	1 1 2
Summative Evaluation	1978-79 1983-84 1988-89	0 0 0	2 1 0	4 3 1	7 9 11	0 0 1
Systems Concepts	1978-79 1983-64 1988-89	0 0 0	1 0 0	2 1 0	10 12 12	0 0 1
Task/Content Analysis	1978-79 1983-84 1988-89	0 0 0	2 0 0	4 1 0	6 11 11	1 1 2
Teaching Methods	1978-79 1983-84 1988-89	0 0 0	6 5 4	2 2 1	4 6 7	1 0 1
Tele- Communications	1978-79 1983-84 1988-89	0 0 0	6 1 1	4 10 8	2 2 3	1 0 1
Test Item Writing	1978-79 1983-84 1988-89	0 0	5 3 2	3 5 5	3 5 5	2 0 1
Test Reliability/ Validity	1978-79 1983-84 1988-89	0 0 0	3 1 0	3 5 4	5 6 7	2 1 2
Transparency Production	1978-79 1983-84 1988-89	0 0 1	4 5 5	3 4 2	6 4 4	0 0 1

	Response	Categories

Topic	Academic Year	None	Some	Most	All	Blank
Verbal Learning	1978-79 1983-84 1988-89	1 1 1	5 5 4	3 3 3	3 3 3	1 1 2
Videotape/TV Production	1978-79 1983-84 1988-89	0 0 0	6 4 5	2 6 4	5 3 3	0 0 1
Visual Learning	1978-79 1983-84 1988-89	0 1 0	4 3 4	6 6 5	2 2 3	1 1 1